

WINSTON UPDATE

THE WINSTON CENTER FOR LEADERSHIP AND ETHICS



Noted historian David McCullough, at the inaugural Clough Colloquium, addresses a capacity crowd in Robsham Theater.

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A Great Day: Winston Center Launches

THE WINSTON CENTER FOR LEADERSHIP AND ETHICS was formally launched last May 4 with a day of programs highlighted by the inaugural Clough Colloquium featuring an address by noted historian David McCullough.

The Pulitzer Prize-winning author delivered a lecture entitled "Leadership Lessons from the Founding Fathers" to a capacity crowd in Robsham Theater. McCullough stressed the importance for leaders to have an understanding of history.

"If you want to be a leader, if you want to teach the future leaders, if you want to

encourage leadership at all levels of society, you have got to teach history," McCullough said.

McCullough focused much of his talk on the traits that made George Washington a great leader.

"When George Washington took command of the Continental Army in the summer of 1775," he said, "he was appointed by the

Continental Congress not because of his military achievement, but because they knew the man. They knew his integrity. They knew his character, and they knew they could count on him."

Following the lecture, Charles Clough, Jr. and his wife, Gloria, joined McCullough on stage to present him with a gift in honor of his serving as the first Clough Colloquium speaker.

Launched (Continued on page 5)

Mary Ann Glynn, Director of Research

MARY ANN GLYNN has joined the Winston Center as director of research and she is the first Winston Fellow. Professor Glynn earned her doctorate from Columbia University, served seven years as an assistant professor at Yale University's School of Organization and Management, and rose to full professor at Emory University's Goizueta Business School.

At Boston College, Professor Glynn will be a member of the Organization Studies department. Beginning this fall, she will offer a graduate-level course in leadership.

Professor Glynn is the nationally elected program officer (five-year position) for the Academy of Management, managerial and

organizational cognition division, an editor for the *Journal of Management Inquiry*, and a board member of *Organization Science*. Professor Glynn's research has been published in many leading journals, including *Academy of Management Journal*, *Academy of Management Review*, *Organization Science* and *Strategic Management Journal*.

"I am thrilled to have someone of Mary Ann's caliber leading the Winston Center's research. Her breadth of experience and passion for the study of leadership and ethics make her a great addition," says Dean Boynton. ■

RESEARCH SPOTLIGHT

Organizational Studies Doctoral Student Rick Cotton and Professor Jean Bartunek are studying the relationship between senior management team's response to a corporate scandal and its effects on employee commitment and intentions to stay at the organization. They have surveyed more than 1800 employees in two waves over a two-year period during the organizational decline precipitated by the scandal. When completed, their research will offer fresh insights on organizational change, employee commitment, and ethics that relate to how an organization deals with a scandal that it has precipitated.

Winston Center Collaborations

Motivated by the belief that the examination and study of ethical leadership is vital to all members of the University community, the Winston Center seeks to collaborate with other schools and organizations at Boston College.

For its first collaboration, The Winston Center will join the University's Theatre Arts department and the Robsham Theater Arts Center to sponsor a suite of programs in support of the fall semester production of Shelagh Stephenson's *An Experiment with an Air Pump*, a play that moves back and forth between the eve of the 19th century and the eve of the 21st and raises questions about medical experimentation and stem cell research. The play will be performed October 13, 14, and 15 in Robsham Theater.

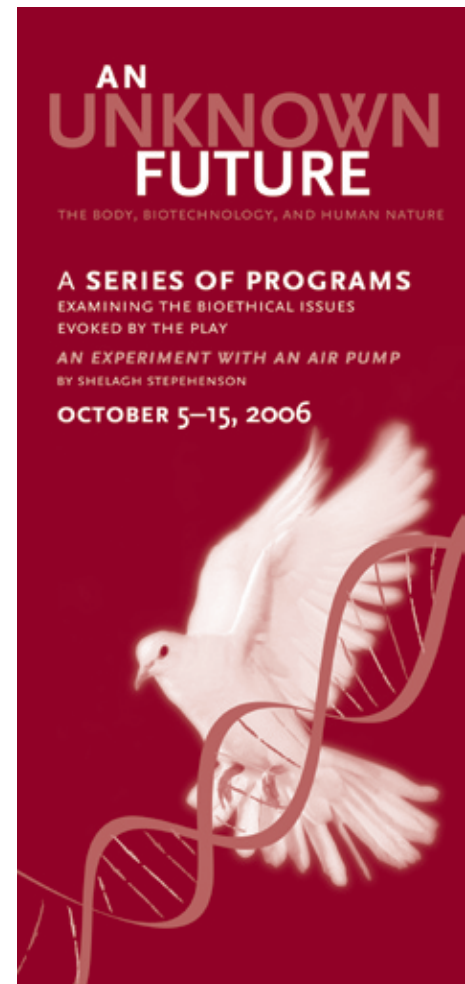
In an effort to enhance the theatrical experience, two panels as well as an associated film screening will be held to stimulate intellectual discourse on the subject of bioethics. A student-focused panel comprised of Biology Professor Clare O'Connor, Theology Professor Lisa Cahill and the director of the play,

Professor Patricia Riggin will take place October 11 at 4:30 p.m. in Robsham Theater.

A panel designed for the general public will include DePaul Law School Professor and Director of the Center for the Study of Race & Bioethics Michelle Goodwin; former White House Associate Director of Domestic Policy and current Villanova Law School Professor Michael Moreland; and *Boston Globe* journalist Gareth Cook, the winner of the 2005 Pulitzer Prize for his writing on stem cell research. This panel will occur on October 14 at 4:30 p.m. in Robsham Theater in between the matinee and evening performances of the play.

Both panels will be moderated by Theology Professor John Paris, S.J.

In the spring, the Center will underwrite a conference on ethics in nursing in conjunction with the Connell School of Nursing. In cooperation with the Intersections program, the center will host a moderated discussion on leadership, career, and vocation with Ken Hackett, director of Catholic Relief Services, and Jack Griffin of Meredith Publishing. ■





Luke Schlafly '09, Justin Rucker '09, and Matt Acalin '04 participate in a breakout session as part of the inaugural Chambers Lecture.

Student Leadership at Boston College

Student Roundtable Plans Student Leadership Summit

Last spring, the Winston Center Student Roundtable was formed to help the center develop, implement, and execute programs designed for a student audience. The 12-member roundtable conducted a review of student leadership programs at Boston College and concluded that although BC has many leadership opportunities for its students, there is a need to provide additional programs for leadership development and training.

As a result, the Winston Center Student Roundtable plans to hold the first Winston Center Student Leadership Summit next spring. In its first year, the summit will be for Boston College student leaders. In future years the goal is to draw student leaders from across New England. Details about the summit will be available in January.

Jenks Student Leadership Program to Return as Part of Winston Center

The Winston Center is pleased to announce that the Jenks Leadership Program will be resurrected in 2007 as part of the Winston Center. Founded in 1967, for over 35 years the Jenks Leadership Program identified and prepared men and women to take up leadership roles in the service of others.

The Jenks Leadership Program consists of two components. First, students learn leadership theories and concepts as well as develop skills for effective leadership. They participate in retreats, workshops, and other learning experiences. Second, students organize and implement service projects, which serve as laboratories for learning—about themselves, leadership, and authority within groups.

Details concerning the application process will be made available in the spring semester. ■

WINSTON CENTER FACULTY READING GROUP FORMED

Citing the importance of interdisciplinary faculty reading groups at Boston College for yielding curricular dividends, Director of Programs Richard Keeley has invited a group of ten faculty members, representing a variety of schools and offices, for eight sessions during academic year 2006–2007. “Such groups,” remarked Keeley, “were at the heart of the Perspectives Program, contributed to the development of PULSE and Faith, Peace, and Justice and also played a role, I’m told, in focusing discussion on international studies.” While his immediate aims are modest—“I’d like to broaden the footprint of the Winston Center and enjoy the intellectual company of smart people!”—he hopes that, in the longer term, the group might contribute to developing a UN-prefixed course on leadership and generate some ideas for incorporation of leadership themes into an envisioned freshman-year course for management students.

LEADERSHIP
for CHANGE

NEWS

Global Visions of Corporate Social Responsibility

An evening of conversation

LEADERSHIP FOR CHANGE will host an evening of conversation for business leaders, community groups, students, and faculty on the topic of Partnerships, Power and Profits: Global Visions of Corporate Social Responsibility on Monday, December 11 at 6:30 p.m. in Gasson Hall of Boston College.

This evening of conversation on business, politics, and social justice will include comments from European leaders in corporate responsibility: David Halley, Business in the Community, United Kingdom and Gianmario Tondato, CEO of AutoGrill, Italy. An interactive dialogue will follow featuring Charles Derber, sociologist at Boston College, and Laury Hammel, CEO of Longfellow Club, with audience participation and discussions.

Admission to the event is free to all students, faculty, and Responsible Business Association (RBA) members. Refreshments will be served. Reservations are suggested since space is limited.

The event sponsor, FONDACA, is an Active Citizenship Foundation in Italy. Using Leadership for Change pedagogy and content, Charles Derber (Sociology) and Sandra Waddock (CSOM) collaborate with FONDACA in a

Master's in Corporate Citizenship program in Rome. FONDACA also provides research, advanced training, and cultural dialogue on matters related to corporate citizenship issues.

Additional sponsorship is provided by the RBA for a Sustainable Boston. RBA is an organization of business leaders committed to ethical and sustainable business practices with the triple bottom line. RBA shares such practices through a series of educational programs and outreach events for the greater Boston community.

Leadership for Change is a graduate-level program at Boston College that empowers working professionals to take responsible, sustainable action in organizations and society.

It engages collaborative, transparent, and creative work for the common good in a learning community of practice. ■

For more details, please contact Rebecca Rowley at 617-552-2709.

Leadership for Change is a program of the Winston Center for Leadership and Ethics at Boston College.

WINSTON UPDATE

EDITORIAL

DIRECTOR OF RESEARCH
PROFESSOR MARY ANN GLYNN

DIRECTOR OF PROGRAMS
RICHARD KEELEY

ASSISTANT DIRECTOR
IAN ROGAN

CONTRIBUTORS
THERESA CAREY
REBECCA ROWLEY

PHOTOGRAPHY
ROSE LINCOLN

DESIGNER
KUL THAPA

Please send editorial correspondence to
winston.center@bc.edu.

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WINSTON CENTER

Centers serve as both origins and destinations, places where forces converge and where new energies are released. The Winston Center aspires to both roles, and our plans for 2006-2007 reflect that aspiration.

Our signature public events, The Clough Colloquium and Chambers Lecture series, attract a diverse and vibrant audience from across the University and within the community at large. In collaborative programming with schools, departments and institutes, the center will focus a rich variety of intellectual disciplines on

salient issues in ethics and leadership. In promoting faculty research and scholarship and encouraging curricular innovation, the center will enrich the life of students and contribute to the growth of knowledge.

We welcome your comments, and invite your participation.

If you would like to make a contribution to help support
The Winston Center please contact Chris Toro at 617-552-4400.

website: www.bc.edu/leadership



The center's principal donors join President Leahy, Provost Garza, Dean Boynton, and David McCullough at launch festivities. *Back row left to right: Robert Winston '60, Gloria Clough CGSON '96, Carroll School Dean Andy Boynton '78, University President William P. Leahy, S.J., Charles Clough, Jr. '64, University Provost Cutberto Garza. Front row left to right: Judith Winston, David McCullough, Monever Chambers, and Norman Chambers CGSOM '82.*

Launched (Continued from page 1)

"David McCullough was a great choice to serve as the first speaker of the Clough Colloquium series. Before moving forward with our exploration of leadership and ethics in contemporary culture it is fitting that we first look back," said Charles Clough, Jr.

The day began with the inaugural Chambers Lecture for undergraduates featuring Carroll School Dean Andrew Boynton '78. An invited audience of approximately 100 student leaders listened as Dean Boynton presented leadership themes drawn from his recently published book, *Virtuoso Teams*.

In order to illustrate a "virtuoso team" at work Dean Boynton cited the Apollo 13 space mission that averted disaster because leadership was exercised at all levels of the organization. Dean Boynton also led a facilitated discussion including breakout sessions about the themes he presented, making the experience an interactive one for the student leaders in attendance.

Following Dean Boynton, a panel comprised of the Winston Center's three

benefactors, Robert Winston '60, Charles Clough, Jr. '64, and Norman Chambers CGSOM '82 brought their real-world perspective to the discussion.

Each a business leader in his own right, the three men took questions from the students and gave firsthand accounts of leadership in action from their successful careers.

"The mission of the Chambers Lecture is for it to be an interactive learning experience for our students, and I think we accomplished that today. There was a lot of energy in the room, which creates a great dynamic for the exchange of ideas. Dean Boynton and the panelists did a great job demonstrating to the students that leadership is not limited to the head of an organization, but that it must come from all levels," said Director for Programs for the Winston Center, Dean Richard Keeley.

Reinforcing Dean Keeley's observation was one of the students in attendance, Mac Steenrod '06. "This was one of the best things that I have been a part of at BC. As someone about to enter the working world, it was great to hear Mr. Winston, Mr. Clough, and Mr. Chambers

stress that in strong organizations significant contributions come from even the most junior members of the team."

The day concluded with a dinner hosted by University President William P. Leahy, S.J., in celebration of the founding of the Winston Center. The dinner was attended by friends and family of Robert Winston, Charles Clough, Jr., and Norman Chambers, all of whom were recognized for their generosity which has made the Winston Center possible.

"The dinner was a perfect finish to a highly successful day. Without Bob, Chuck, and Norm none of this would be possible, and it was a pleasure honoring them in front of the people who mean the most to them. I am excited about the future of the Winston Center and the role it will play not only for the Carroll School, but for all of Boston College. Developing ethical leaders is at the heart of Boston College's mission and the Winston Center will play an important role in that development," said Dean Boynton. ■

Anthony Zinni and Eileen Collins to Highlight Fall Programs

GENERAL ANTHONY ZINNI (ret.) and Colonel Eileen Collins (ret.) have accepted invitations to serve as the featured speakers for the Winston Center's two flagship programs, the Clough Colloquium Series and the Chambers Lecture Series.

General Zinni served as the Commander-in-Chief of U.S. Central Command (CENTCOM) from 1997 to 2000, responsible for all U.S. forces in a 25-country region, including the Middle East. He also served as Secretary of State Colin Powell's special envoy to Israel and the Palestinian Authority in 2002. General Zinni is the author *The Battle for Peace*. He is also the subject of Tom Clancy's *Battle Ready*, which documents General Zinni's thirty years of military experience. For the Clough Colloquium he will draw upon his vast experience as both a soldier and diplomat to

present his vision for an ethical American foreign policy.

Colonel Eileen Collins is the first woman to pilot and command an American spacecraft and has led an inspiring life of adventure, leadership, and achievement. For her final mission she commanded Space Shuttle Discovery's historic "Return to Flight" mission. This was NASA's first manned flight following the February 2003 loss of the Shuttle *Columbia*. For the Chambers Lecture, Colonel Collins will discuss leadership lessons from Apollo to Discovery from the perspective of NASA's first female commander.

The Clough Colloquium will take place October 17 at 4:00 p.m. in Gasson 100 on the Boston College campus. The Chambers Lecture for undergraduates will take place November 9 at 7:00 p.m. in the Heights Room in Corcoran Commons on the BC campus. ■

FALL EVENTS

AN UNKNOWN FUTURE: THE BODY, BIOTECHNOLOGY, AND HUMAN NATURE
OCTOBER 5-15, 2006
Details: www.bc.edu/leadership

THE CLOUGH COLLOQUIUM
Featuring General Anthony Zinni (ret.)
OCTOBER 17, 2006, 4:00 p.m.
Gasson 100

THE CHAMBERS LECTURE
Featuring Colonel Eileen Collins (ret.)
NOVEMBER 9, 2006, 7:30 p.m.
The Heights Room (Corcoran Commons)

LUNCH WITH A LEADER
Featuring Fr. Edward Phillips
OCTOBER 19, 2006, 12:00 noon
The Boston Room

LEADERSHIP FOR CHANGE
Information Session
NOVEMBER 15, 2006, 5:30-7:30 p.m.
Fulton 513

**PARTNERSHIPS, POWER AND PROFITS:
GLOBAL VISIONS OF CORPORATE SOCIAL
RESPONSIBILITY**
DECEMBER 11, 2006, 6:30-8:30 p.m.
Gasson 100



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WINSTON CENTER FOR LEADERSHIP AND ETHICS
140 COMMONWEALTH AVENUE
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