

**Rita Laine Rosenthal, M.A.**

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**Professional Experience**

***Boston College***

Chestnut Hill, MA.

Department of Communication

*Adjunct Lecturer*

September, 2002 – present

*Part Time Instructor*

September, 1987 – May, 2002

*Courses Taught:* Public Speaking, Advanced Public Speaking, Persuasion, Rhetorical Tradition, Voice and Articulation

*Faculty Fellow*

*Coordinator: Leonard Oratory Contest, Public Speaking*

*Committee Assignments: Awards Committee, 2002 – 2006*

*Events Committee, 2002 – 2006*

***Boston University***

*September, 2001 – May 2002*

Boston, MA.

Communication Studies

*Adjunct Professor*

*Course Taught:* Persuasion

***Bridgewater State College***

*January, 1988 – May 2002*

Bridgewater, MA.

Department of Communication Studies and Theater Arts

*Visiting Lecturer*

*Courses Taught:* Advanced Group Discussion and Leadership, Communication Training and Development, Communication Research, Interpersonal Communication, Introduction to Communication, Group Discussion and Decision Making, Human Communication, Organizational Communication, Mass Lectures in the Basic Course, Public Speaking, Rhetorical Theory, Voice and Diction, Family Communication

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***Stonehill College*** *September, 1986 – 2003*  
North Easton, MA.  
Department of Communication  
*Adjunct Professor*

*Courses Taught:* Business and Professional Speaking, Group Communication, Interpersonal Communication, Persuasion, Public Speaking, Public Relations, Small Group Communication

***Framingham State College*** *Summer Sessions 1991 and 1992*  
Framingham, MA.  
Department of Communication  
*Instructor*

*Course Taught:* Introduction to Communication

***University of North Carolina*** *August, 1979 – May, 1983*  
Wilmington, N.C.  
Division of Speech Communication  
*Instructor and Director of Individual Events*

*Courses Taught:* Oral Performance of Literature, Public Speaking, Small Group Communication

*Other Duties:* Directed and Coached five-time state championship Individual Events Forensic Team; Conducted seminars in Interpersonal Communication for federal C.E.T.A. program; Consultant to Cumberland County (N.C.) School System

***James Sprunt Technical College*** *October, 1978 – June, 1982*  
Kenansville, N.C.  
General Studies Program  
*Instructor*

*Courses Taught:* Interpersonal Communication, Fundamentals of Communication, Oral Performance of Literature, Public Speaking

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***Bowling Green State University***      *September, 1976 – August, 1978*  
Bowling Green, OH.  
School of Communication  
*Graduate Teaching Fellow*

*Courses Taught:* Group Communication, Interpersonal Communication,  
Introduction to Communication, Public Speaking

*Other Duties:* Coached nationally-ranked Individual Events Forensics Team,  
Developed and Implemented Graduate Program Policies as a member of the  
Graduate Program Evaluation Committee

**Education**

***Master of Arts***      Bowling Green State University  
(plus 67 hours completed      Bowling Green, OH.  
Toward Ph.D.)      M.A., August, 1977

*Major:* Speech Communication  
*Minor:* Business Administration

*Thesis: Time as a Factor of Audience Persuasibility*

***Bachelor of Science***      Appalachian State University  
Boone, N.C.  
B.S. *Cum Laude*, May, 1976

*Honors:* *Cum Laude* degree; President of Pi Kappa Delta (Forensic Honorary);  
Forensic Scholarship; State Champion in Public Speaking; ASU Playcrafters

**Publications and Convention Papers**

***Book Review:***

*Communication Education*, Winter, 1988

***Convention Papers:***

*The Personal as Professional: Examining Professors Self-Disclosure in the  
Communication Classroom*, Eastern Communication Association  
Convention, Spring 2011

*Jesses James: American Idol or American Fool*, American Jesuit college and University Association Convention, 2010

*Let's Play Governor: The Legitimacy of 'Acting Governor' Jane Swift*, National Communication Convention, 2002.

*Including a Discussion of Ethics in a Public Speaking Class*, Eastern Communication Association Convention, 2008

*The Persuasive Impact of Beanie Babies: An Evaluative Speech Exercise*, Eastern Communication Association Convention, 2006.

*Exercise e-book: the Alternative to the Public Speaking Textbook*, Association of Jesuit Colleges and Universities Communication Conference, 2006

Chair "Celebrating 50 Years of Scholarship on American Women's Rhetoric: Papers in Honor of Lillian O'Connor & Pioneer Women Orators: Working Class Activism" National Communication Association Convention, Nov. 2004

*The Role of Support Groups for Breast Cancer Patients*, Central States Communication Convention, 2001

*College Campus Alcohol Policies: Ensuring Safety or Violating Individual Rights? A Case Study at Bridgewater State College*, Poster Session, National Communication Association, 1997

*The Agenda for American Renewal: The Bush Campaign's Evidence of an Economic Plan* (with Bonnie Jefferson), Eastern Communication Association, 1993

*Medical Decision Making in Terminal Cases* (with Robert Rosenthal), Speech Communication Association, 1986

*Oral Interpretation: The Dotted Line*, Speech Communication Association, 1983

*The Role of Experimentation in the Communication Theory Course*, Carolinas Speech Communication Association, 1982

*The Place of Subjective Morality in Judging Individual Events*, Carolinas Speech Communication Association, 1982

*Developing an Ethical Standard for Forensics Competition*, Carolinas Speech Communication Association, 1981

*Jimmy Carter: The Southern Rhetorician*, North Carolina Speech Communication Association, 1979

*Individual Events: Developing an Extemporaneous Speaking File*, Forensic Workshop, North Carolina Speech Communication

*Individual Events as an Alternative to Competitive Debate*, Southern Speech Communication Association, 1978

*Imaginative Uses of Media in the Speech Classroom* (with Robert Rosenthal), Ohio Speech Communication Association, 1976

#### **Convention Discussion Sessions**

*“Teaching Naked or Teaching Teched: Technology Uses in the Classroom”*, Eastern Communication Association Convention, 2010.

*“You Meant I Have to Do More than Two Speeches in this Class?”*, Eastern Communication Association Convention, 2010.

*Mentoring Adjuncts, Stabilizing Our Changing Faculty*, National Communication Association, 2009

*Civility in the Classroom*, Eastern Communication Association Convention, 2009

*Technology in the Public Speaking Classroom*, Eastern Communication Association Convention, 2009

*Crisis in the Catholic Church: The Boston Connection*, National Communication Association, 2003

*The Basic Course: A Round Table Discussion*, Eastern Communication Association, 2003

#### **Convention Appointments**

Second Vice President, Eastern Communication Association Convention;  
Local Arrangement Coordinator for the 2012 Convention.

*Chair*, “Celebrating 50 Years of Scholarship on American Women’s Rhetoric: Papers in Honor of Lillian O’Connor & Pioneer Women Orators: Working Class Activism,” National Communication Association Convention, Nov. 2004.

*Local Arrangement Committee*. Co-Chair for 2005 National Communication Association convention to be held in Boston, Massachusetts.

### **Professional Experience in Business**

*State Street Bank* January, 1984 – February, 1986  
Boston, MA.  
*Personal Banker*

*Duties*: Advised bank customers on appropriate products and services;  
Served as troubleshooter for Federal Street branch office

### **Offices in Professional Organizations**

*Local Arrangements of Usher Volunteers Co-Chair*, National Communication Association Convention, 2005

*Local Arrangements Coordinator*, Carolinas Speech Communication Association Convention, 1983

*Executive Officer*, Carolinas Forensic Association, 1979 – 1981

*Executive Board*, Carolinas Speech Communication Association, 1979 – 1981; 1983 - 1984

*Tournament Committee*, National Forensic Association, 1981 – 1982

### **Membership in Professional Organizations**

National Communication Association

Eastern Communication Association

Pi Kappa Delta (degree of excellence)

### **Community Service**

*Executive Board*, Easton Youth Baseball, 1990 – 1998

