The Value of Sustainability Reporting

Research has shown that investing in sustainability reporting has the potential to increase financial performance, attract new customers and investors, engage employees, increase innovation, and give companies a competitive advantage. The Boston College Center for Corporate Citizenship has the resources and tools you need to determine what framework(s) will work for your company, and how you can communicate your efforts to achieve maximum business and social value.

Financial benefits
- Lower cost of capital
- Stronger short- and long-term market value
- More accurate analyst forecasts

Business benefits
- More efficient decision-making
- Improved reputation

Stakeholder benefits
- Investor engagement
- Customer attraction and retention
- Employee engagement

Risk management

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