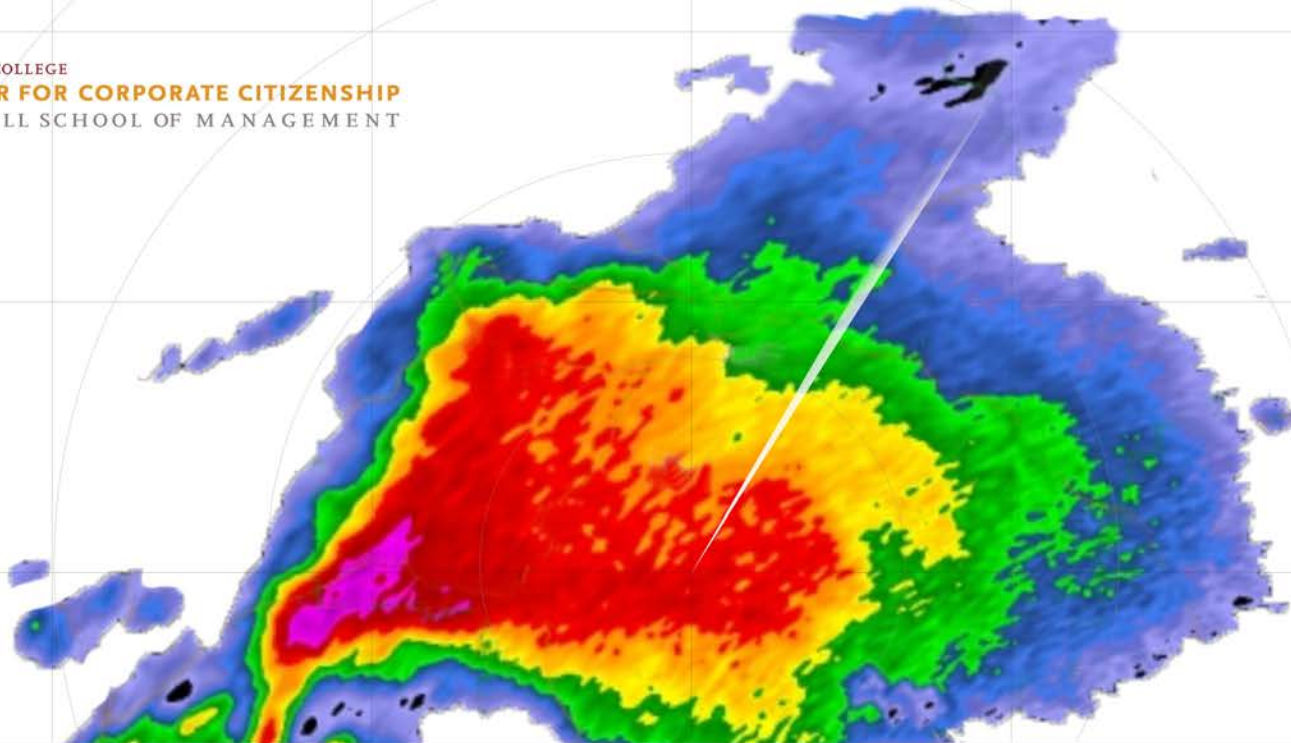




BOSTON COLLEGE
CENTER FOR CORPORATE CITIZENSHIP
CARROLL SCHOOL OF MANAGEMENT



COMMUNITY INVOLVEMENT STUDY 2021

Methodology and Demographics

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Methodology

Survey



- 215 companies
- Mostly U.S.-based medium and large companies
- Conducted September–October 2020

History



- The survey has been conducted 13 times since 1995.
- Examines how companies are investing in their communities.
- Corporate citizenship professionals and executives provide insight into how their companies are managing and executing their community involvement programs.

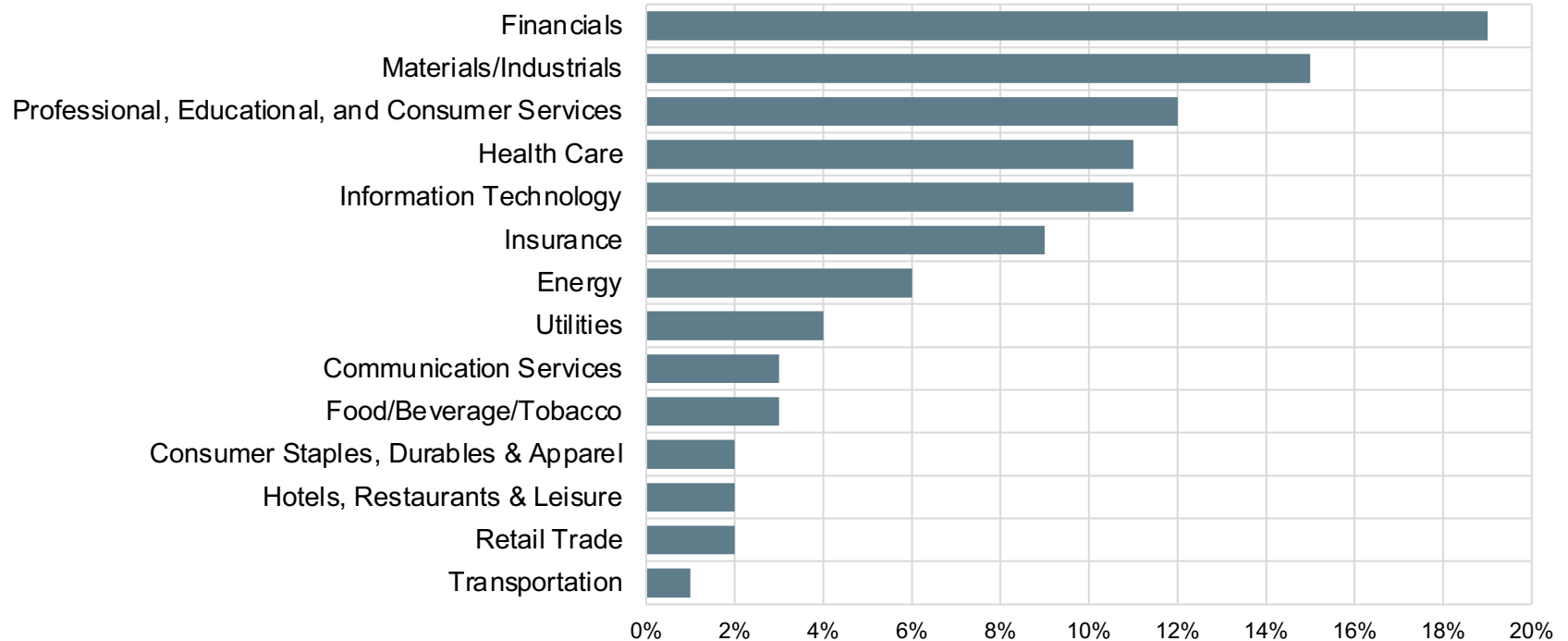
Criteria and Specifics



- Data in figures and throughout the text refers to survey responses based on the entire company, unless otherwise noted by the † symbol. Figures that include the † symbol are based on data from all respondents (responses based on the entire company and those based only on regional or local operations). Ninety-three percent of the survey responses are based on the entire company.

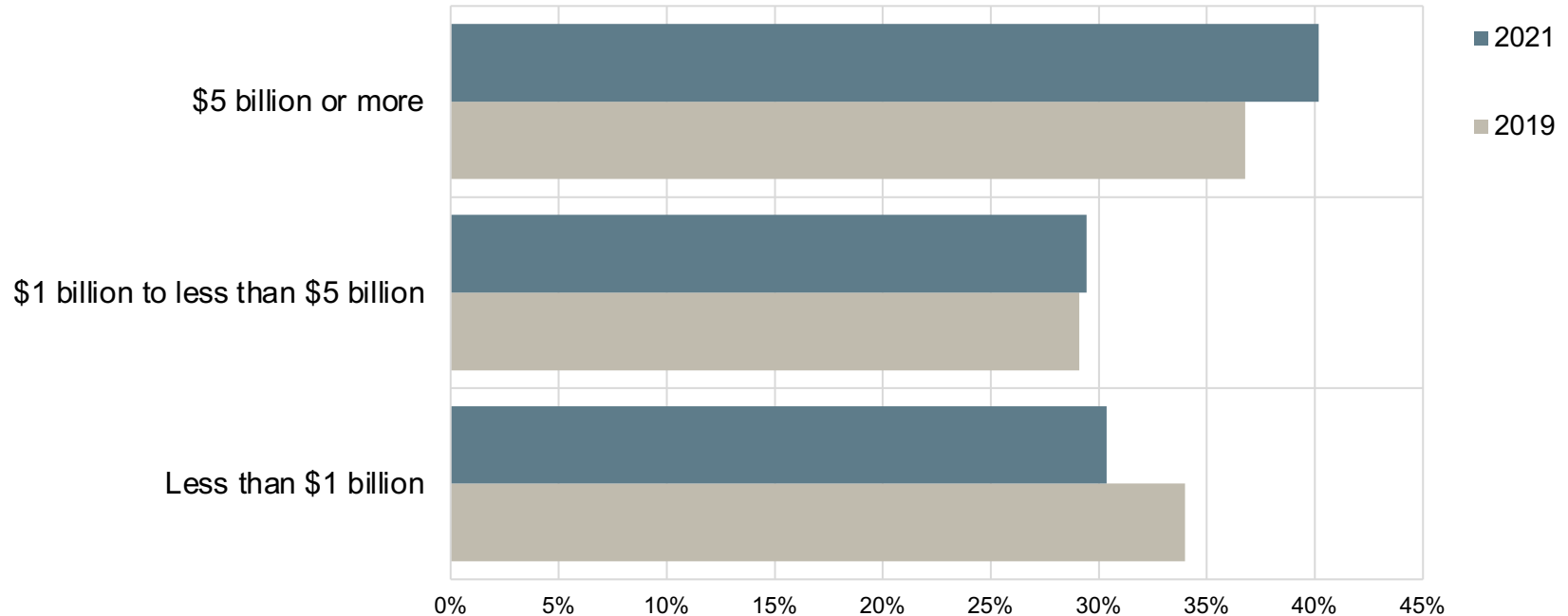
- The following types of giving were supplemented with data available from public sources for non-surveyed companies: cash giving directly from the company, noncash contributions, and foundation giving to address the COVID-19 pandemic and/or in support of racial justice following the murder of George Floyd. Cash giving through the foundation was based on data from Candid's Foundation Directory Online where indicated. Multi-year commitment data was mainly sourced from company websites.
- The company demographic data (e.g., industries and revenue) provided in the survey responses were cross-referenced with sources of information about corporate demographics, including databases and company websites.

Industry

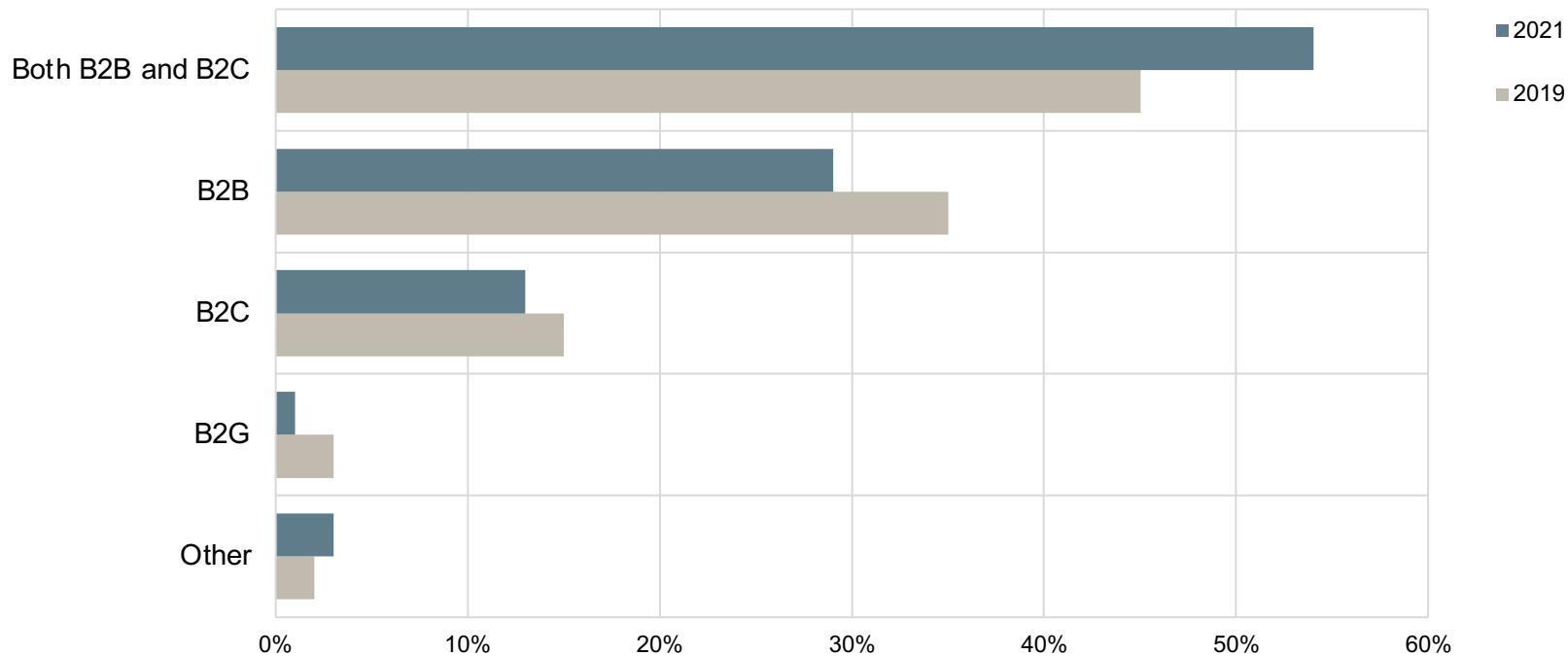


Note: Industries based on the Global Industry Classification Standard (GICS)

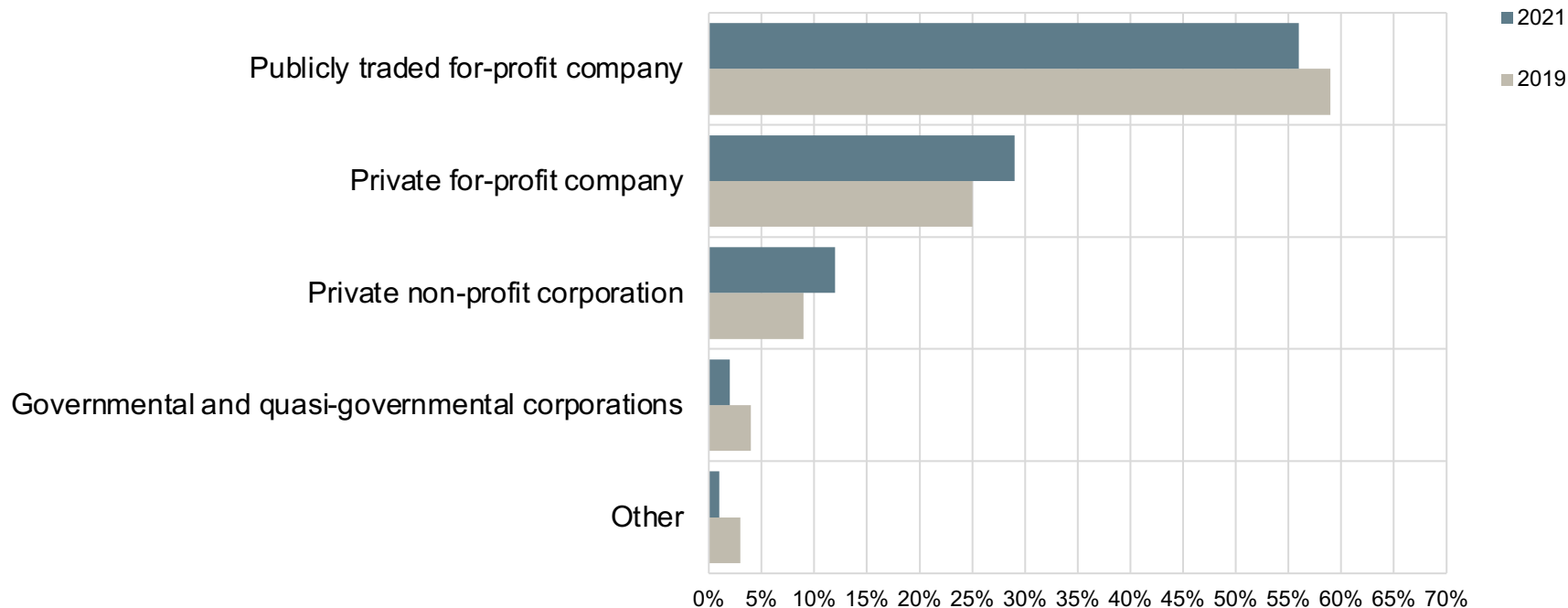
Company revenue



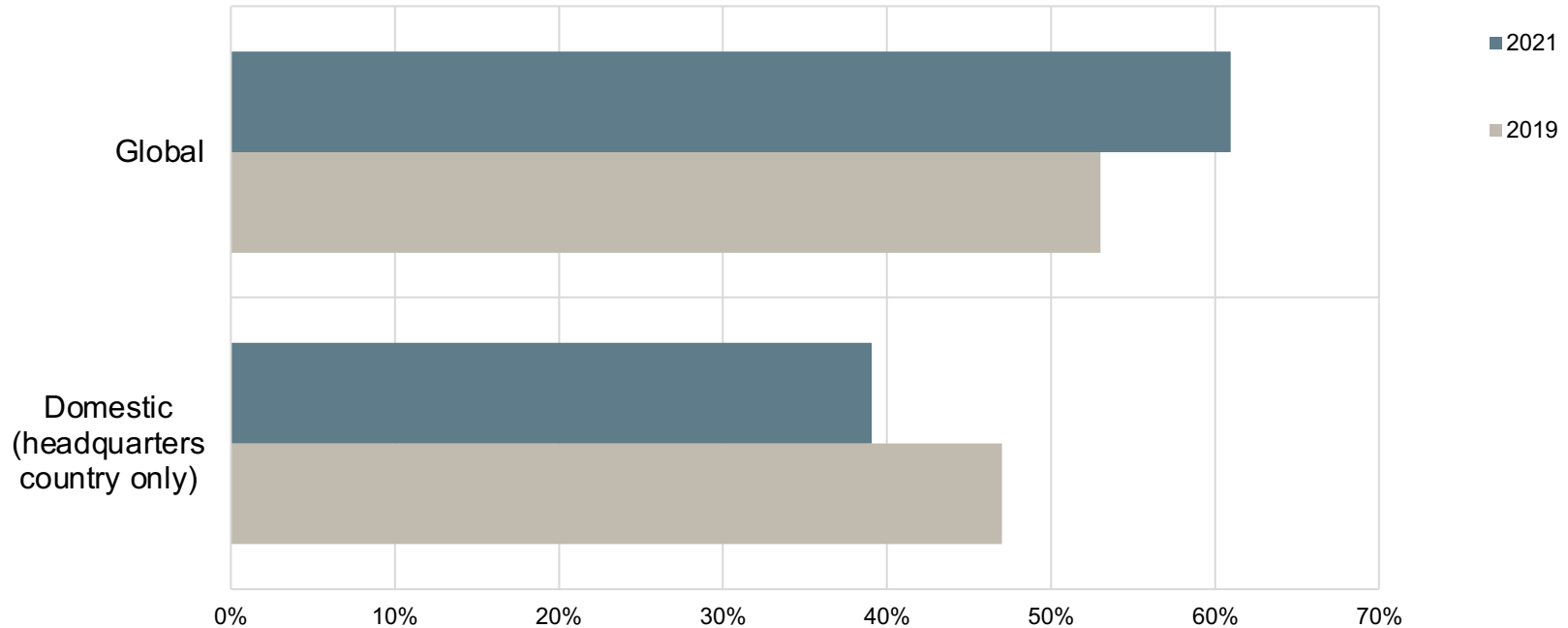
Business type



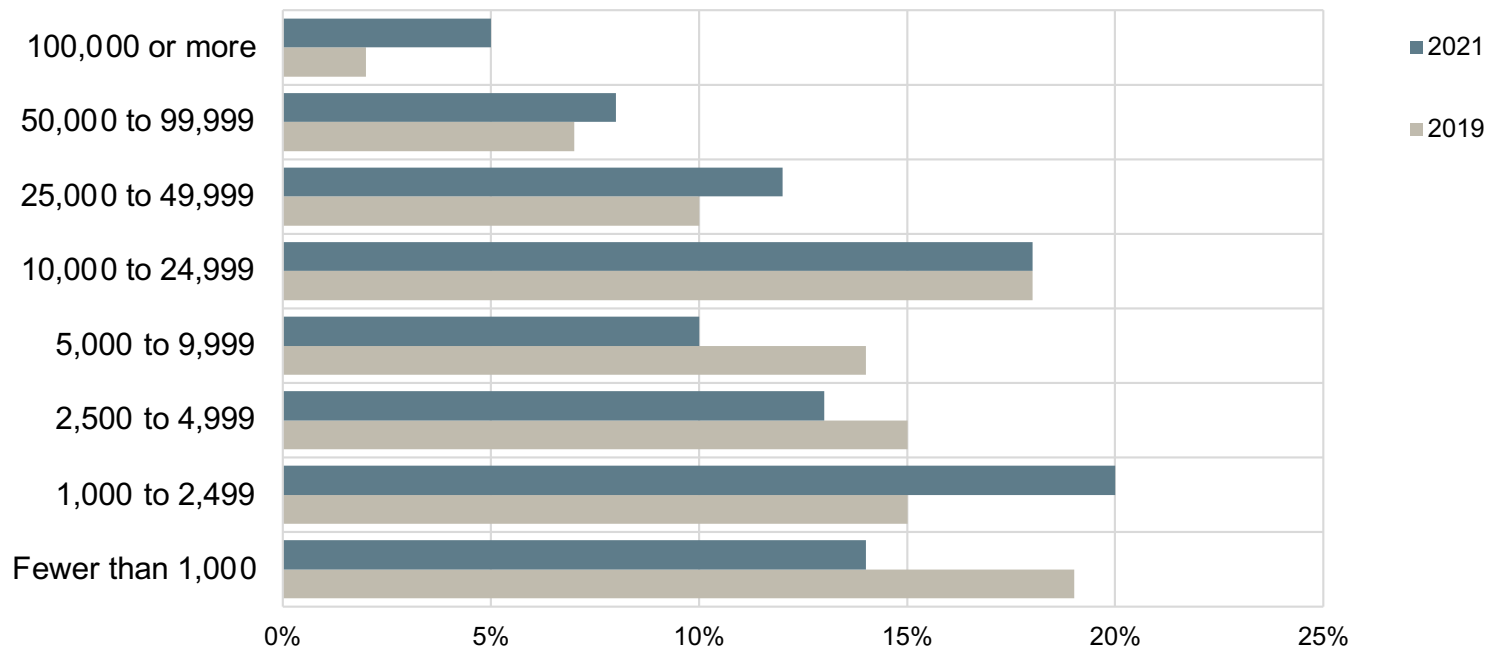
Company type



Company operations



Employee size



About the Center for Corporate Citizenship

KNOW MORE.

DO MORE.

ACHIEVE MORE.

Based in the **Carroll School of Management**, the Boston College Center for Corporate Citizenship combines the most valuable aspects of a professional community and the resources of a leading academic institution for our members. We integrate the perspectives and experience of some of the leading corporate citizenship professionals in the field today with management best practices, helping you align your corporate citizenship objectives and business goals. Center resources support positive outcomes for your functional area, your organization as a whole, and for you as a leader.

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