Fostering Community Resilience

Webinar
January 11, 2023
News & Events

• **Upcoming Events and Resources:**
  - Member Meetup: Pro Bono and Skills-Based Volunteering
    - January 17th at 2pm ET
  - Webinar: Human and Labor Rights in Global Supply Chains
    - February 15th at 12pm ET
  - Certificate in Corporate Citizenship Management
    - March 6–10 in Boston, MA
  - International Corporate Citizenship Conference
    - April 30 – May 2 in Minneapolis, MN

To ask questions
Enter a question in the panel at the bottom of the screen

**We will record today’s webinar**
It will be captioned and archived on our website at ccc.bc.edu/webinars

**We want your feedback!**
Please respond to the survey in the follow up email.
Panelists

Erin L. Haberman
Sr. Director, Community Relations
Assistant VP, Travelers Foundation
Travelers

Christine McElhinney
Director, ESG, Inclusion & Diversity
AvalonBay Communities, Inc.
Travelers Fortifies Communities
Travelers Fortifies Communities - Habitat for Humanity

- Data gathered from the FORTIFIED™ program is used at hearings to influence better building codes in hurricane-prone regions and to demonstrate the affordability of building to FORTIFIED standards.

- Since 2012, Travelers has helped build nearly 90 FORTIFIED Habitat for Humanity homes in 10 states across the country.
  - Travelers continues to support the building of FORTIFIED Habitat homes by funding affiliates when there are teams of employees able to participate on the build.
Travelers Excellence in Community Resilience Award

Award Criteria: Initiatives should demonstrate leadership in addressing safety, community resiliency, and/or financial threats related to catastrophic events. In addition, the program should take into consideration the varying needs of all residents of the geographic region.

Past Winners Include:

- All Hands and Hearts
- TEAM RUBICON
- Lowlander Center
- Rebuilding Together
- SMART Home America
Team Rubicon is a veteran-led humanitarian organization that serves global communities before, during, and after disasters and crises.

Since 2018, Travelers has provided funding for Team Rubicon’s Low-Attention Disaster Rebuild Program. Low-attention disasters (LADs) are devastating weather events that affect communities but are not large enough in scale to draw the government, media and philanthropic response triggered by major events.

In 2022, Travelers funding was directed to the rebuild operation in Selma, AL. By December, 18 homes were fully repaired and all homes that needed roofs were provided a FORTIFIED roof.
Travelers Fortifies Communities - Team Rubicon
Travelers Fortifies Communities - Smart Home America

- Smart Home America works to educate leaders, residents, and industry about smarter, safer buildings and tested policies, products, and techniques that build resilient and sustainable communities.
SBP is a national disaster recovery and resilience organization dedicated to shrinking the time between disaster and recovery by reducing risk, increasing resilience, and improving the recovery process by transforming the disaster sector’s systems, policies, and programs.

Partnership with SBP began in 2019 - Travelers funded the Resilient Rebuilding Pilot Program.
- To date, SBP has built 320 homes in 9 states and certified 47 staff members in FORTIFIED building practices.
- SBP built the first IBHS FORTIFIED Gold Certified home in LA.
TRAVELERS & THE TRAVELERS FOUNDATION

Travelers Fortifies Communities

New Orleans, Lower Ninth Ward
Post Hurricane Ida, Category 4 Storm

SBP FORTIFIED

Standard Construction
Fostering Community Resilience

BCCCC Webinar - January 11, 2023
AvalonBay Communities, Inc. is an equity REIT* in the business of developing, redeveloping, acquiring and managing multifamily communities across the United States.

Our purpose is Creating a Better Way to Live.
148K RESIDENTS

81K HOMES (Excluding those under redevelopment or coming online)

2,905 ASSOCIATES

297 COMMUNITIES + 13 OFFICES
Assist onsite teams with guidance for responding to crisis.

Coordinate with public relations team if necessary. Coordinate resident communications.

Take care of tasks that can be done remotely so community team can focus on residents and needs onsite.

Coordinate insurance company, as necessary.

AvalonBay Emergency Procedures Manual

RISK MANAGEMENT DEPARTMENT
Environment, Social, Governance

- Environmental Sustainability
- Philanthropy and Inclusion & Diversity
- Transparency and Reporting
Climate Risk & Resilience

2018: Internal climate-risk overview (primarily focused on sea-level-rise and earthquake/liquefaction hazards)

2019: Engaged consultant to do pilot “deeper dive” on key properties

2020: Implemented Climate & Emissions Risk dashboard
Climate Risk & Resilience

CLIMATE & EMISSIONS RISK DASHBOARD

1. Pluvial Flooding (rainfall)
2. Fluvial Flooding (riverine)
3. Hurricane
4. FEMA flood rating
5. FEMA NRI (National Risk Index)
6. Wind
7. Tornado
8. Earthquake
9. Wildfire
10. Tsunami
11. Tidal Flooding (sea-level rise)
12. Future: Extreme Heat
13. Future: Extreme Rainfall
14. Future: Extreme Drought
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Community Resilience
Disasters happen often and sometimes without warning. They can affect any community.

It’s considered a disaster if:
✓ Normal response systems are overwhelmed
✓ People are hurt
✓ Property is damaged or destroyed
American Red Cross Partnership

Community Preparedness Week

- Communications
- Activities
- Volunteer Events

First 3 Steps

- Hurricane
- Earthquake
- Terrorism & Active Shooter

Preparedness Training

- CPR/First Aid/AED
- Emotional Distress
- Workplace Violence
A Matter of “When”, Not “If…”
Be Red Cross Ready

Get a Kit

Make a Plan

Be Informed

Visit RedCross.org for more info and download the Red Cross Emergency App on your phone today!
$2,587,466  
Total Funds from AVB to the American Red Cross

$2,000,000  
Disaster Responder Partnership Funds

$467,466  
Additional Donations & Sponsorships

$120,000  
CPR Training & AED Purchases

PEOPLE
2  
National Leads

13  
Regional AVB Liaisons

1  
Board Seat

1,000+  
AvalonBay Volunteers

BLOOD
375  
Blood Drives

8,000  
Total Pints Donated

= 24,000  
Lives Potentially Saved

TRAINING
1,842  
CPR Trained Associates

1 Child's Life Saved with CPR Training

32+  
AEDs Purchased for AVB Communities

PREPAREDNESS
8  
National Community Preparedness Weeks

140,000  
Residents Received Preparedness Tips & Resources (annually)

3,000  
Associates Received Preparedness Tips & Resources (annually)

5 Preparedness Webinars attended by over 1,000 associates, turned into 1 AvalonBay University Course
Associate Relief Fund
Thank You!

A recording of today’s webinar will be available for members to access on the CCC website: www.ccc.bc.edu