



BOSTON COLLEGE

Woods College of Advancing Studies

Cyber and National Security Webinar Series

*“Cybersecurity: Making the Business Case for Enterprise
Investment and Buy-in”*

February 3, 2021



Cyber and National Security Webinar Series



Panelist

Professor Joanna Baltes, J.D., L.L.M.
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MS in Cybersecurity Policy & Governance Program
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Moderator

Professor Kevin R. Powers, J.D.
Founder and Director
MS in Cybersecurity Policy & Governance Program
Assistant Professor of the Practice
Boston College Law School & Carroll School of
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Panelist

Thom Shola
Senior Vice President & IT Cyber Security Officer
Global Wealth & Asset Management
John Hancock Retirement Plan Services





Coming soon ...

2021 Boston Conference on Cyber Security

FBI

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IBM 2020 - Cost of a Data Breach

United States: Typical breach cost \$8.64 million. Breach of over 50mm records cost \$392 million

Impact of 25 key factors on the average total cost of a data breach

Change in US\$ from average total cost of \$3.86 million

