

Gaëlle Bargain-Darrigues
Curriculum Vitae

Department of Sociology
McGuinn Hall 410 - Boston College
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RESEARCH INTERESTS

Consumers and consumption; Environmental sociology; Economic sociology; Cultural sociology.

EDUCATION

Ph.D. Student, Sociology <i>Boston College, Morrissey College of Arts and Sciences, Chestnut Hill, MA</i>	2019 – Present
M.A. Sociology, with distinction <i>Boston College, Morrissey College of Arts and Sciences, Chestnut Hill, MA</i>	2021
Bachelor of Arts, Sociology, with distinction (“mention bien”) <i>Université de Rennes II, Human Sciences department, Rennes, France</i>	2018
Master in Management <i>ESCP Europe, European School of Management, Paris, France</i>	2002
- <i>Marketing major</i> - <i>Exchange Program, Lund University, School of Economics and Management, Sweden</i>	2001
Preparatory Course (Classe Préparatoire ECS) <i>Lycée Chateaubriand, Rennes, France</i>	1996-1998

RESEARCH AND TEACHING EXPERIENCE

<i>Research Assistant, Boston College</i> - “Understanding the Algorithmic Workplace: A Multi-Method Study for Comprehensive Optimization of Platforms”, NSF-funded project in collaboration with Northeastern University, with co-PI Juliet Schor	2020 – Present
<i>Teaching Assistant, Boston College</i> - Inequality in America, with Prof. Eve Spangler, Sociology Department	Fall 2019

PUBLICATIONS

Published articles

- Bargain-Darrigues, Gaëlle. 2021. "Book Review: Sustainable Community Movement Organizations. Solidarity Economies and Rhizomatic Practices." *Social Movement Studies* 1–2. 10.1080/14742837.2021.1933411.

Manuscripts submitted for publication

- Bargain-Darrigues, Gaëlle. 2022. "Practices of Thrift Among High Cultural Capital Consumers: When Economic Status Gets in the Way of Ethics."
- Morello Gustavo and Gaëlle Bargain-Darrigues. 2022. "Beyond Words. A denotative analysis of participant-produced photos of meaningful objects in the context of a study on lived religion in Latin America."

CONFERENCES

Society for the Advancement of Socio-Economics, 33rd Annual Meeting Jul. 2021

- Paper presentation. "The Difference a Platform Makes: Comparing Provider Experiences between Care.Com and Informal Matching Groups"
- Author meets critics session (discussant). *Sustainable Community Movement Organizations. Solidarity Economies and Rhizomatic Practices*, by Francesca Forno and Richard R. Weiner

American Sociological Association, 116th Annual Meeting Aug. 2021

- Paper presentation at a regular session of Consumers and Consumption. "Practices of Thrift Among High Cultural Capital Consumers: When Economic Status Gets in the Way of Ethics."

WORK2021 Conference (University of Turku, Finland) Oct. 2021

- Paper presentation. "Does platform type affect workers' experiences? The case of childcare matching sites"

GRANTS AND AWARDS

Severyn T. Bruyn Award for Outstanding Scholarship in Social Economy and Social Justice, Sociology Department, Boston College 2021

Ivan Brown Graduate Research Grant (\$1,050), Sociology Department, Boston College 2021

Graduate Research Expense Grant (\$210), Sociology Department, Boston College 2020

Summer Research Fellowship (\$5,800), Sociology Department, Boston College 2020

MEDIA COVERAGE

Interview quotes and mentions of my research on online gifting groups feature in *Fortune*, *The Wall Street Journal*, *23ABC News*, *Apartment Therapy*.

PREVIOUS PROFESSIONAL EXPERIENCE

Havas Media, Miami, USA

- Strategy Director 2014-2015
- Account Director 2012-2014
- Media Supervisor 2011-2012

Zenith Media, Publicis Group, Madrid, Spain

- Strategic Media Planner 2010
- Media planner 2008-2009

Alliance Française de Madrid, Madrid, Spain

- Clients Relations and Communication Manager 2006-2008
- Assistant, Linguistic Stays Abroad Department 2006

Peugeot Motors South Africa, PSA Group, Johannesburg, South Africa

- Operational Marketing Manager, Parts and Services department 2003-2005

LU Nordic, Danone Group, Copenhagen, Denmark

- Assistant Brand Manager (internship) 2002

Ogilvy & Mather, WPP plc, Paris, France

- Assistant Account Executive (internship) 2000

PROFESSIONAL SERVICE

- Faculty Representative, Sociology Graduate Student Association, Boston College 2021-2022

PROFESSIONAL AFFILIATIONS

American Sociological Association (Consumers and Consumption, Environmental Sociology and Organizations, Occupations and Work sections)

Sustainable Consumption Research and Action Initiative (SCORAI)

ADDITIONAL SKILLS

Languages

French (native), English (fluent), Spanish (fluent), German (intermediate).

Certifications

CITI Program; Advanced Course in Media Advertising (Association of Media Agencies, Madrid)

Softwares and digital interfaces

Stata; media and consumer research tools (Nielsen, Kantar, Comscore, Simmons, Google Analytics);
online ad platforms (Google, Facebook)