

Gerardo L. Blanco

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EDUCATION

Doctor of Education, 2013

University of Massachusetts Amherst
Educational Policy & Leadership: Higher Education

Master of Education, 2007

The University of Maine
Student Development in Higher Education

Bachelor of Arts (With Honors), 2005

Universidad de las Américas, Puebla (Mexico)
Educational Studies

APPOINTMENTS

Boston College (Chestnut Hill, MA)

Lynch School of Education & Human Development
Associate Professor of Educational Leadership & Higher Education (tenured), July 2020—
Academic Director, Center for International Higher Education, July 2020—

University of Connecticut (Storrs, CT)

Neag School of Education
Associate Professor of Higher Education & Student Affairs (tenured), August 2019-June 2020
Assistant Professor of Higher Education & Student Affairs, August 2018-July 2019

Shaanxi Normal University (Xi'an, PR China).

Tin Ka Ping School of Education
Visiting Associate Professor (Summer), 2016-2019

University of Massachusetts Boston

College of Education & Human Development
Assistant Professor of Higher Education, September 2013-July 2018

AWARDS

- 2020 Best Research Article Award—Honorable Mention, Comparative & International Education Society (CIES) Higher Education Special Interest Group
- 2017 Best Research Article Award, Comparative & International Education Society (CIES) Higher Education Special Interest Group
- 2014 Best Dissertation Award—Honorable Mention, Comparative & International Education Society (CIES) Higher Education Special Interest Group

FELLOWSHIPS & GRANTS AWARDED

- 2021 Co-Principal investigator. "The Future of Internationalization Partnership." \$160,000 USD Partnership Development Grant from the Social Science and Humanities Research Council of Canada to facilitate collaboration among the Center for International Higher Education, the Ontario Institute for Studies in Education and the International Association of Universities.
- 2021 Fulbright Specialist. Admitted to the Specialist roster for a 4-year tenure, with assignment to the Pontificia Universidad Javeriana-Cali (Colombia) for "Learning evaluation system and quality in higher education" project.
- 2020 Principal investigator. "Higher Education Forum for Africa, Asia, and Latin America." \$150,000 USD award from the Carnegie Corporation of New York to organize and academic conference.
- 2019 Principal investigator. "Promoting Global Dialogue in the Classroom: Listening, Respect, and Cosmopolitanism." \$7,000 award from the University of Connecticut's Thomas J. Dodd Research Center to explore the potential of intergroup dialogue in the context of global/international learning communities.
- 2017 Principal investigator. "Educational Reform and Inclusion in Vietnam and Thailand." \$5,000 award from the UMass Boston Office of Global Programs to facilitate a study tour of higher education institutions.
- 2017 Erasmus+ Teaching Fellowship. \$8,000 to teach at the John Paul II Catholic University of Lublin (Poland)
- 2015 Principal Investigator. "Enhancing Higher Education Quality in Bangladesh: An Exploration of Institutional Responses to New Policy Developments" \$5,000 award from the UMass Boston College of Education & Human Development to collect data on higher education policy in Bangladesh
- 2014 Principal investigator. "North-American Dynamics of Globalization in Higher Education: Collaboration, Competition and Position Taking." \$4,000 Award from the UMass Boston Office of Global Programs to collect data on accreditation practices in British Columbia, Canada.
- 2012 New Scholars Dissertation Fellowship. \$2,000 from the Comparative & International Education Society (CIES)
- 2012 Principal Investigator. "U.S. Accreditation in Mexico Dissertation Research Grant." \$2,000 Award from the UMass Amherst Graduate School & Department of Educational Policy, Leadership & Administration to collect data on the implementation of US accreditation in Mexico.

PUBLICATIONS

Book

Marshall, C., Rossman, G. B., & Blanco, G. L. (2021). *Designing qualitative research*, 7th Edition. Los Angeles: SAGE.

Peer-Reviewed Journal Articles

- Wotipka, C. M., Anderson, E. W., Vanner, C., Kelly, K., Lukose, R., Takayama, K., Blanco, G. L., Webster, N., & Ohito, E. O. (2021). "Participation Does Not Equal Voice": Gendered Experiences in an Academic and Professional Society. *Comparative Education Review*, 65(3), 534-554. <https://doi.org/10.1086/714990>
- Buckner, E., Blanco, G. L., & Zhang, Y. (2021). The Impact of COVID-19 on International Student Enrollments in North America: Comparing Canada and the United States. *Higher Education Quarterly*. <https://doi.org/10.1111/hequ.12365>
- Blanco, G. L. (2021). Global citizenship education as a pedagogy of dwelling: re-tracing (mis)steps in practice during challenging times. *Globalisation, Societies and Education*, 19(4), 432-442. <https://doi.org/10.1080/14767724.2021.1899800>
- Colina, F. E., & Blanco, G. L. (2021). Accountability compliance, and student learning as competing rationales for assessment: A case study of US Tuning in practice. *Tertiary Education and Management*, 27(2), 129-142. <https://doi.org/10.1007/s11233-021-09069-1>
- Luu, D. H., & Blanco, G. L. (2021). Exploring U.S. federal policy discourse on refugee access to post-secondary education. *Higher Education Policy*, 34, 456-473. <https://doi.org/10.1057/s41307-019-00144-2>
- Metcalfe, A. S., & Blanco, G. L. (2021). Love is Calling: Academic Friendship and International Research Collaboration Amid a Global Pandemic. *Emotion, Space and Society*, 38, 1-4. <https://doi.org/10.1016/j.emospa.2021.100763>
- Oleksiyenko, A., Blanco, G., Hayhoe, R., Jackson, L., Lee, J., Metcalfe, A., Sivasubramaniam, M., & Zha, Q. (2021). Comparative and international higher education in a new key? Thoughts on the post-pandemic prospects of scholarship. *Compare: A Journal of Comparative and International Education*, 51(4), 612-628. <https://doi.org/10.1080/03057925.2020.1838121>
- Blanco, G. L., & Metcalfe, A. S. (2020). Visualizing quality: University online identities as organizational performativity in higher education. *Review of Higher Education*, 43(3), 781-809. <https://doi.org/10.1353/rhe.2020.0007>
- Blanco, G. L., & Saunders, D. B. (2019). Giving account of our (mobile) selves: Embodied and relational notions of academic privilege in the international classroom. *Teaching in Higher Education*, 24(5), 666-677. <https://doi.org/10.1080/13562517.2019.1621281>
- Blanco Ramírez, G., & Luu, D. H. (2018). A qualitative exploration of US institutional accreditation in three Canadian universities. *Studies in Higher Education*, 43(2), 989-1001. <https://doi.org/10.1080/03075079.2016.1203891>
- George Mwangi, C. A., Latafat, S., Hammond, S., Kommers, S., Thoma, H. S., Berger, J. B., & Blanco Ramírez, G. (2018). Criticality in international higher education research: A critical discourse analysis of higher education journals. *Higher Education*, 76(6), 1091-1107. <https://doi.org/10.1007/s10734-018-0259-9>

- Wells, R. E., Cuenca, R., Blanco Ramírez, G., & Delgado, J. (2018). Geographic mobility and social inequality among Peruvian university students. *Higher Education*, 75(3), 449-469. <https://doi.org/10.1007/s10734-017-0149-6>
- Blanco Ramírez, G. (2017). Jean Baudrillard's radical thinking, and its potential contribution to the Sociology of Higher Education illustrated by debates about 'world-class' universities. *International Studies in Sociology of Education*, 26(4), 337-352. <https://doi.org/10.1080/09620214.2017.1322913>
- Blanco Ramírez, G., & Metcalfe, A. S. (2017). #Hashtivism as public discourse: Exploring online student activism in response to state violence and forced disappearances in Mexico. *Research in Education*, 97(1), 56-75. <https://doi.org/10.1177/0034523717714067>
- Franke, R. & Blanco Ramirez, G. (2017). Value for money and employability: Conceptualizing the U.S. federal system of postsecondary institutions. *Higher Education Policy*, 30(3), 299-317. <https://doi.org/10.1057/s41307-016-0024-6>
- Saunders, D. B., & Blanco Ramírez, G. (2017a). Against "Teaching Excellence": Ideology, Commodification, and Enabling the Neoliberalization of Postsecondary Education. *Teaching in Higher Education*, 22(4), 396-407. <https://doi.org/10.1080/13562517.2017.1301913>
- Saunders, D. B., & Blanco Ramírez, G. (2017b). Resisting the neoliberalization of higher education: A challenge to commonsensical understandings of commodities and consumption. *Cultural Studies-Critical Methodologies*, 17(3), 189-196. <https://doi.org/10.1177/1532708616669529>
- Shahjahan, R. A., Blanco Ramírez, G., & Andreotti, V. (2017). Attempting to imagine the unimaginable: A decolonial reading of global university rankings. *Comparative Education Review*, 61(S1), 51-73. <https://doi.org/10.1086/690457>
- Blanco Ramírez, G. (2016). Many choices, one destination: multimodal university brand construction in an urban public transportation system. *International Journal of Qualitative Studies in Education*, 29(2), 186-204. <https://doi.org/10.1080/09518398.2015.1023233>
- Blanco Ramírez, G., & Haque, M. J. (2016). Addressing quality challenges in the private university sector in Bangladesh: from policy formulation to institutional implementation. *Quality in Higher Education*, 22(2), 139-151. <https://doi.org/10.1080/13538322.2016.1198177>
- Blanco Ramírez, G. (2015a). International accreditation as global position taking: An empirical exploration of U.S. accreditation in Mexico. *Higher Education*, 69(3), 361-374. <https://doi.org/10.1007/s10734-014-9780-7>
- Blanco Ramírez, G. (2015b). Translating quality in higher education: The role of U.S. regional accrediting agencies abroad. *Assessment & Evaluation in Higher Education*, 40(7), 943-957. <https://doi.org/10.1080/02602938.2014.960361>

- Blanco Ramírez, G. (2015c). U.S. accreditation in Mexico: Quality in higher education as symbol, performance and translation. *Discourse: Studies in the Cultural Politics of Education*, 36(4), 329-342. <https://doi.org/10.1080/01596306.2013.871236>
- Blanco Ramírez, G. & Palu-ay, L. (2015). 'You don't look like your profile picture': The politics and ethics of researching online university identities. *Educational Research & Evaluation*, 21(2), 139-153. <https://doi.org/10.1080/13803611.2015.1024009>
- Papadimitriou, A., & Blanco Ramírez, G. (2015). Exploring advertising in higher education: An empirical analysis in North America, Europe and East Asia. *Tertiary Education and Management*, 21(2), 99-110. <https://doi.org/10.1080/13583883.2014.999702>
- Blanco Ramírez, G. (2014a). A world of brands: Higher education and the emergence of multinational quality franchises. *Quality in Higher Education*, 20(2), 216-232. <https://doi.org/10.1080/13538322.2014.924787>
- Blanco Ramírez, G. (2014b). Trading quality across borders: Colonial discourse and international accreditation in higher education. *Tertiary Education and Management*, 20(2), 121-134. <https://doi.org/10.1080/13583883.2014.896025>
- Blanco Ramírez, G. & Berger, J. B. (2014). Rankings, accreditation and the international quest for quality: Organizing and approach to quality. *Quality Assurance in Education*, 22(1), 88-104. <https://doi.org/10.1108/QAE-07-2013-0031>
- Berger, J. B., Blanco Ramírez, G., & Hudson, K. E. (2014). Multi-layered cross-cultural challenges: The case of a new American for-profit college in the Philippines. *Journal of Further & Higher Education*, 38(5), 690-708. <https://doi.org/10.1080/0309877X.2013.831034>
- Berger, J. B., Hudson, K. E., & Blanco Ramírez, G. (2013). How universities work: Understanding higher education management in Northwest China. *Education Policy Analysis Archives* 21(66), 1-21. <http://epaa.asu.edu/ojs/article/view/1350>
- Blanco Ramírez, G. (2013a). Learning abroad or just going abroad? International education in opposite sides of the border. *The Qualitative Report*, 18(31), 1-11. <http://www.nova.edu/ssss/QR/QR18/ramirez62.pdf>
- Blanco Ramírez, G. (2013b). The global dimension of quality assurance in higher education. *International Journal of Technology and Educational Marketing* 3(1), 15-27. <https://doi.org/10.4018/ijtem.2013010102>
- Blanco Ramírez, G. (2013c). Studying quality beyond technical rationality: Political and symbolic perspectives. *Quality in Higher Education* 19(2), 126-141. <https://doi.org/10.1080/13538322.2013.774804>

Peer-Reviewed Handbook Chapters

- Mendoza, P., Blanco, G. L. (forthcoming). International and Comparative Research in Higher Education: A Critical Review. In L. Cohen-Vogel, J. Scott & P. Youngs (Eds.), *AERA Handbook of Education Policy Research, Vol 2*.
- Metcalfe A.S., & Blanco G. L. (2019). Visual Research Methods for the Study of Higher Education Organizations. In M. Paulsen & L. Perna (Eds.), *Higher Education: Handbook of Theory and Research*, vol 34. Dordrecht: Springer. doi: doi.org/10.1007/978-3-030-03457-3_4

Encyclopedia Entries

Metcalfe, A. S., Kumari, R., & Blanco, G. L. (forthcoming). Critical visual methodologies. In J. Salvo & J. Ulmer (Eds.), *The Routledge Encyclopedia of Qualitative Methods*.

Blanco, G. L. (2020). Accreditation. *The SAGE Encyclopedia of Higher Education*. San Francisco: Sage.

Book Chapters

Blanco, G. L., Rumbley, L. E., & de Wit, J. W. M., (2021). Rankings and internationalization: An unfortunate alliance. In E. Hazelkorn & G. Mihut (Eds.), *Research Handbook on University Rankings: History, Methodology, Influence and Impact* (pp.137-149). Edward Elgar.

Blanco, G. L., Zhao, B., & Ji, B. (in press). The Promise and Limits of Engaging International Students through Living-Learning Communities in U.S. Research Universities. In M. Mohamad & J. Boyd (Eds.), *International Student Support and Engagement*. Routledge

Blanco, G. L., & Mutthana, A. (2022). Looking for Hope Abroad: The New Global University Beyond Neoliberalism. In S. Bengtson & R. Gildersleeve (Eds.), *The Transformation of the University: New academic realities, new institutional hope*. Routledge.

Blanco, G. L. (2021). Higher Education and The Enduring Value of Hospitality: Reflections for the 21st Century. In H. van't Land, A. Corcoran & D. Iancu (Eds.), *The Promise of Higher Education: Essays in Honour of 70 Years of IAU* (pp.175-179). Springer.
https://link.springer.com/chapter/10.1007/978-3-030-67245-4_27

Blanco, G. L. (2021). International Accreditation as Geopolitical Space: U.S. Practices as "Global Standards" for Quality Assurance in Higher Education. In J. Lee (Ed.), *U.S. Power in International Higher Education*. New Brunswick, NJ: Rutgers University Press.

Blanco, G. L., & Rossman, G. B. (2021). As a qualitative study unfolds: Shifts in design and analysis. In Vanover, C., Mihas, P., & Saldaña, J. (Eds.), *Analyzing and Interpreting Qualitative Research: After the Interview* (pp. 7-23). Los Angeles: Sage.

Blanco, G. L. (2020). Decolonizing voice and localizing method in comparative education. In C. Manion, E. Anderson, S. Bailey, M. Call-Cummings, R. Iyengar, P. Shah & M. Witenstein (Eds.), *Interrogating and innovating comparative and international education: Decolonizing practices for inclusive, safe spaces* (pp.67-71). Rotterdam: Sense/Springer.

Madden, M., & Blanco, G. L. (2019). Orientations and trends in comparative and international higher education. In A. W. Wiseman (Ed.), *2018 Annual Review of Comparative and International Education* (pp. 73-81). Bingley, UK: Emerald.

Blanco Ramírez, G. (2017). Introduction: Mapping the global *brandscape* of higher education. In A. Papadimitriou (Ed.), *Competition in higher education branding and marketing: National and global perspectives* (pp. 1-12). New York: Palgrave Macmillan.

Papadimitriou, A., & Blanco Ramírez, G. (2017). Conclusions and reflections on branding and marketing in higher education. In A. Papadimitriou (Ed.), *Competition in higher education branding and marketing: National and global perspectives* (pp. 239-247). New York: Palgrave Macmillan.

Berger, J. B., Blanco Ramírez, G. & Lyons, S. (2012). Past to present: A historical look at retention. In A. Seidman (Ed.), *College Student Retention: Formula for Student Success* (pp. 7-34). Lanham, MD: Rowman & Littlefield.

Peer-Edited Scholarly Contributions

Blanco, G. L. (2021). El reto de adaptar los consorcios y las redes universitarias a la nueva normalidad. *Revista de Educación Superior en América Latina ESAL*, 10, 43-46.
<https://rcientificas.uninorte.edu.co/index.php/esal/article/view/14221/214421445443>

Blanco, G. L., Altbach, P. G., & de Wit, J. W. M. (2020). Anti-Blackness and Racism in International Higher Education. *International Higher Education*, 104, 3-4.
<https://doi.org/10.36197/IHE.2020.104.01>

Blanco, G. L., & de Wit, J. W. M. (2020). The Response of International Higher Education Associations to COVID-19. *International Higher Education*, 102, 11-12.
<https://doi.org/10.36197/IHE.2020.102.05>

Book Reviews

Blanco, G. L. (2019). A review of "Quality assurance and institutional transformation: the Chinese experience." *Higher Education Research and Development*, 38(2), 426-433.
<https://doi.org/10.1080/07294360.2018.1537963>

Colina, F. E., & Blanco Ramírez, G. (2018). A review of "Improving Quality in American Higher Education." *Review of Higher Education*, 42(1), E1-E4.
<https://doi.org/10.1353/rhe.2018.0039>

Blanco Ramírez, G. (2017). A review of "International Higher Education's Scholar-Practitioners: Bridging research and practice." *Teachers College Record*. Advanced online publication available from: <http://www.tcrecord.org/Content.asp?ContentId=21935>

Blanco Ramírez, G. (2015). A review of "Higher education and sustainable development: A model for curricular renewal". *Comparative Education Review*, 59(1), 175-177.

Blanco Ramírez, G. (2013). A review of "Universities and the public sphere: Knowledge creation and state building in the era of globalization". *The Review of Higher Education*, 37(1), 127-128.

Wells, R. S., & Blanco Ramírez, G. (2011). A review of "Equal opportunity in higher education: The past and future of California's Proposition 209." *Equity and Excellence in Education* 44 (4), 571-574.

Electronic Media

Blanco, G. L. (2021). The assault on private higher education must stop. *University World News*. *The assault on private higher education must stop*.
<https://www.universityworldnews.com/post.php?story=20210716102543566>

Blanco, G. L. (2021). Can university consortia and networks adapt to new normal? *University World News*.
<https://www.universityworldnews.com/post.php?story=20210216075218665>

- Blanco, G. L. (2020). International students and hostage taking. *Critical Internationalization Studies Network Blog*. <https://criticalinternationalization.net/2020/07/09/international-students-and-hostage-taking/>
- Blanco, G. L. (2020). Trump has just made it harder to attract academic talent. *University World News*. <https://www.universityworldnews.com/post.php?story=20200703145123105>
- Blanco, G. L. (2020). From Open Doors to offering radical hospitality in HE. *University World News*. <https://www.universityworldnews.com/post.php?story=20200108122140888>
- Blanco Ramírez, G. (2016). La educación según Donald Trump: privatización, desregulación e incertidumbre. *Nexos. Distancia por Tiempos*. <https://educacion.nexos.com.mx/?p=381>

CONFERENCE ACTIVITY

Keynotes, Invited Symposia & Plenary Panels

- Blanco, G. L. (2021, November). Considerations on quality and international diversity for promoting internationalization: research perspectives from East Asia and Latin America. Keynote presented at the XXIX Annual Meeting of the Mexican Association for International Education (AMPEI) [online]
- Blanco, G. L. (2021, September). Internationalization of research: Structures, policies and actions. Keynote presented at the U.S. Embassy of the United States in Peru's Forum on University Internationalization [online]
- Blanco, G. L. (2021, July). Practices for the assurance of learning in a global context. Keynote presented at the Fulbright Colombia Higher Education Forum [online]
- Arroyo, A., & Blanco, G. L. (2020, November). International research and educational cooperation. Keynote presented at the meeting of the Red de Universidades de Ecuador y Colombia [Network of Universities from Ecuador and Colombia, online]
- Blanco, G. L. (2020, November). From austerity to innovation: An international analysis of responses to the pandemic. Keynote presented at the COVID-19 Education Summit, Universidad de las Américas Puebla, Mexico [online]
- Blanco, G. L. (2020, April). Where are Students in the Global Quest for Quality? Re-centering Success and Equity Priorities in Higher Education. Keynote presented at the Academic Meeting "Innovative responses to the COVID-19 contingency." Universidad de las Américas Puebla, Cholula, Mexico [online]
- Blanco, G. L. (2019, December). Impact of International Accreditation on Higher Education Institutions. Keynote presented at the International Conference on Quality Assurance, Standards and Policies, Higher Education Commission. Islamabad, Pakistan.
- Blanco Ramirez, G. (2018, July). A Research perspective on Higher Education Quality as "Double First Class" in Light of China's Belt and Road Initiative. Keynote presented at the Second Forum on the Internationalization of Higher Education, Shaanxi Normal University, Xi'an, China.
- Adukia, A., Blanco Ramírez, G., Khoja-Moolji, S., Kidwai, H., Iyengar, R., & Witenstein, M. (2017, October). *Decolonizing Methodology by Invoking Local Voices*. Plenary panel at the

Second Fall Symposium of the Comparative and International Education Society (CIES), Arlington, VA.

Blanco Ramirez, G. (2017, July). Trends in the Internationalization of Higher Education: Opportunities for Engagement. Keynote presented at the Forum on the Internationalization of Higher Education, Shaanxi Normal University, Xi'an, China.

Berger, J. B., & Blanco Ramírez, G. (2017, May). *A values framework for higher education development*. Paper presented at the "Sustainable Development Goals for Higher Education" Workshop of the Global Higher Education and Research (World Universities Network), Amherst, MA.

Shahjahan, R. A., & Blanco Ramírez, G. (2017, March). *Attempting to imagine the unimaginable: A decolonial reading of global university rankings*. Paper presented in presidential highlighted session of the Annual Meeting of the Comparative and International Education Society, Atlanta, GA.

Metcalfe, A. S., Blanco Ramírez, G., Eddy, P. L., & Tanner, M. J. (2016, November). *Graduate Education for the Global Good: Internationalizing the Higher Education Graduate Program Curriculum*. Invited Interactive Symposium conducted at the 2016 Annual Conference of the Association for the Study of Higher Education, Columbus, OH.

Blanco Ramírez, G. (2015, April). International perspectives on higher education accountability and its impact on faculty work. In *Neoliberalism and faculty life*. Invited symposium conducted at the 2015 Annual Meeting of the American Educational Research Association.

Refereed Papers, Symposia and Roundtables

Blanco, G. L., Buckner, E., Denenberg, J., Kontelli, M., Zhang, Y., Gelashvili, M., Wang, L., Marroquín, A., & Marinoni, G. (2022). *Higher Education Internationalization in a COVID-affected World*. Panel presented at the Annual Meeting of the Comparative and International Education Society (CIES).

Blanco, G. L., & Gottlieb, E. G. (2020, October). Deconstructing and reconstructing diversity and cross-national learning: Engaged higher education. Workshop delivered at the AAC&U Conference on Global Learning, Online.

Blanco, G. L., & Metcalfe, A. S. (2020, June). Internationalization as Fatal Strategy. Paper presented at the Critical Internationalization Studies Network Conference, Spencer Foundation-University of British Columbia [online].

Kai, R., & Blanco, G. L. (2020, April). You will want to be better in every aspect: A narrative inquiry of *tongzhi* student identities in China. Paper presented at the Annual Conference of the Comparative & International Education Society.

Blanco, G. L. (2020, April). Getting *in the zone*: The Empty Concept of Innovation Space in Higher Education. Paper presented at the Annual Conference of the Comparative & International Education Society.

- Blanco, G. L. (2020, February). International-Comparative Education: Knowledge Production Dynamics. Paper presented at the Annual Meeting of the Association of International Education Administrators, Washington, D.C.
- Zhang, B., & Blanco, G. L. (2019, November). Exploring Mechanisms for Faculty Agency in the Implementation of the “Double First-Class Initiative” in China. Paper presented at the Annual Meeting of the Association for the Study of Higher Education, Portland, OR.
- Shahjahan, R. A., & Blanco, G. L. (2019, April). Affect, geopolitics of knowledge and quality assurance in higher education. Paper presented at the 63rd Annual Conference of the Comparative & International Education Society, San Francisco, CA.
- Blanco, G. L. (2019, April). U.S. Accreditation as International Accreditation: Casting U.S. Practices as Global Standards and "Best Practices" for Quality Assurance. Paper presented at the Annual Meeting of the American Educational Research Association, Toronto, Canada.
- Castiello-Gutiérrez, S., & Blanco, G. L. (2018, November). Internationalization Through the Lens: Depictions of Students’ Experiences Abroad. Round table presented at the Annual Meeting of the Association for the Study of Higher Education, Tampa, FL.
- Blanco Ramírez, G., & Metcalfe, A. S. (2018, March). The spectacle of internationalization: Unpacking North-South circulation of image capital in higher education. Paper presented at the Annual Conference of the Comparative & International education Society, Mexico City.
- Wilczenski, F. L., Blanco Ramírez, G., Berger, J. B., & Rozwadoska-Shah, S. (2018, March). Internationalizing the graduate curriculum: South-North engagement through short-term study tours. Workshop presented at the Annual Conference of the Comparative & International education Society, Mexico City.
- Metcalfe, A. S., & Blanco Ramírez, G. (2017, May). Internationalization as spectacle: Globalized universities and the accumulation of image capital. Paper presented at the International Conference on Cultural Studies and Education, Vancouver, B.C.
- Blanco Ramírez, G., & Gottlieb, E. (2017, March). Exploring comparative perspectives on higher education internationalization: Re-problematizing global competencies. Workshop conducted at the Annual Meeting of the Comparative and International Education Society, Atlanta, GA.
- Blanco Ramírez, G. & Haque, H. M. J. (2017, March). *Multidimensional challenges for higher education quality assurance in Bangladesh*. Paper presented at the Annual Meeting of the Comparative and International Education Society, Atlanta, GA.
- Blanco Ramírez, G. & Metcalfe, A. S. (2017, March). *Images of internationalization: Promoting the global university*. Paper presented at the Annual Meeting of the Comparative and International Education Society, Atlanta, GA.
- Blanco Ramírez, G. & Metcalfe, A. S. (2016, November). *#Hashtivism as public discourse: Exploring online activism in response to State violence and forced disappearances in*

- Mexico*. Paper presented at the 2016 Annual Conference of the Association for the Study of Higher Education, Columbus, OH.
- Colina, F. E., & Blanco Ramírez, G. (2016, November). *Assessment for Accreditation and Assessment for Student Learning: Exploring Faculty and Administration Roles in Three Organizational Contexts*. Paper presented at the 2016 Annual Conference of the Association for the Study of Higher Education, Columbus, OH.
- Blanco Ramírez, G. & Metcalfe, A. S. (2016, April). *Visualizing Quality: University Online Identities as Organizational Performativity in Higher Education*. Paper presented at the Annual Meeting of the American Educational Research Association, Washington, DC.
- Saunders, D. B., & Blanco Ramírez, G. (2016, April). *Theorizing commodities and consumption in higher education through the exploration of rankings*. Roundtable presented at the Annual Meeting of the American Educational Research Association, Washington, DC.
- Wells, R., Cuenca, R., Blanco Ramírez, G., & Aragón, J. (2016, April). *Geographic Mobility and Social Inequality among Peruvian University Students*. Paper presented at the Annual Meeting of the American Educational Research Association, Washington, DC.
- Blanco Ramírez, G. (2016, March). *Internationalization and Quality Assurance in Three Canadian Universities Seeking US Accreditation*. Paper presented at the annual conference of the Comparative and International Education Society, Vancouver, BC.
- Shahjahan, R. A., & Blanco Ramírez, G. (2016, March). *Representing higher education: Unpacking Global university rankings media*. Paper presented at the annual conference of the Comparative and International Education Society, Vancouver, BC.
- Blanco Ramírez, G., & Luu, D. H. (2015, November). *"They want American accreditation; they want the gold seal of approval": An exploration of US accreditation in two Canadian universities*. Paper presented at the annual conference of the Association for the Study of Higher Education, Denver, CO.
- Blanco Ramírez, G. & Palu-ay, L. (2015, November). University branding as assemblage and collage. In *Exploring Posthumanism in Higher Education: Methods, Contexts, and Implications*. Interactive symposium presented at the annual conference of the Association for the Study of Higher Education, Denver, CO.
- Blanco Ramirez, G. (2015, May). University branding as posthuman racial assemblage. In *Posthumanism in higher education*. Symposium conducted at the 11th Congress of Qualitative Inquiry, Urbana-Champaign, Illinois.
- Franke, R., & Blanco Ramírez, G. (2015, April). *Quality, Value and Justice in Higher Education: Engaging the Postsecondary Institutions Rating System*. Paper presented at the 2015 AERA Annual Meeting.
- Blanco Ramírez, G., & Rallis, S. F. (2015, March). *Expanding notions of evidence: Exploring paradigmatic positionality for qualitative research & evaluation in international contexts*. Workshop presented at the annual conference of the Comparative and International Education Society, Washington, DC.

- Hudson, K. E., & Blanco Ramírez, G. (2015, March). *Developing faculty for international collaboration in higher education*. Paper presented at the annual conference of the Comparative and International Education Society, Washington, DC.
- Blanco Ramírez, G. (2014, November). Mapping the global *brandscape* of higher education. In *Higher education branding in a context of global competition*. Symposium conducted at the annual conference of the Association for the Study of Higher Education, Washington, DC.
- Blanco Ramírez, G., & Franke, R. (2014, November). *Value for money, revisited: Conceptualizing the postsecondary institutions rating system*. Paper presented at the annual conference of the Association for the Study of Higher Education, Washington, DC.
- Blanco Ramírez, G., & Papadimitriou, A. (2014, November). *Branding hubs in higher education: An empirical analysis in North America, Europe and Japan*. Paper presented at the Council for International Higher Education Forum of the annual meeting of the Association for the Study of Higher Education, Washington, DC.
- Palu-ay, L., & Blanco Ramírez, G. (2014, November). *Representing diversity in college and university identities: Implications for ethical research and practice*. Round table conducted at the Council for Ethnic Participation pre-conference of the annual meeting of the Association for the Study of Higher Education, Washington, DC.
- Blanco Ramírez, G. (2014, March). Multimodal semiotic analysis and compressed ethnography. In G. Rossman (Chair), *From time-space compression to compressed ethnography in international education*. Symposium conducted at the 58th annual conference of the Comparative & International Education Society, Toronto, ON.
- Hudson, K. E., & Blanco Ramírez, G. (2014, March). *Collaboration and agency in higher education partnerships*. Paper presented at the 58th annual conference of the Comparative & International Education Society, Toronto, ON.
- Blanco Ramírez, G. (2013, November). *U.S. institutional accreditation in Mexico: Exploring cross border quality assurance in higher education*. Paper presented at the annual conference of the Association for the Study of Higher Education, St. Louis, MO.
- Blanco Ramírez, G. (2013, November). *Translating quality in higher education: The role of U.S. regional accrediting agencies abroad*. Paper presented at the Council for International Higher Education Forum of the annual conference of the Association for the Study of Higher Education, St. Louis, MO.
- Blanco Ramírez, G. (2013, March). Implementing international accreditation in Mexico: A critical view. In S. Kamat (Chair), *Can the local trump the global? Rankings and Classifications: How do they work and for whom?* Symposium conducted at the annual meeting of the Comparative and International Education Society, New Orleans, LA.
- Blanco Ramírez, G. & Berger, J. B. (2012, November). *Rankings, Accreditation and the International Quest for Quality*. Paper presented at the annual conference of the Association for the Study of Higher Education, Las Vegas, NV.

- Blanco Ramírez, G. & Berger, G. (2011, April). *American Accreditation of Institutions of Higher Learning in the Global South: From Quality Management to Postcolonial Critique*. Paper presented at the 56th annual meeting of the Comparative and International Education Society, San Juan, PR.
- Blanco Ramírez, G. (2011, April). *American Institutional Accreditation in the Mexican Higher Education System*. Paper presented at the New Scholars Dissertation Workshop of the 56th Annual Meeting of the Comparative and International Education Society, San Juan, PR.
- Hudson, K. E., & Blanco Ramírez, G. (2011, November). *Collaboration and Agency in International Partnerships in Higher Education*. Paper presented at the annual meeting of the association for the Study of Higher Education, Charlotte, NC.
- Blanco Ramírez, G., & Luu, D. H. (2011, March). *Queer Students and Educators of Color in Search for Purpose*. Program presented at the annual conference of Student Affairs Administrators in Higher Education (NASPA), Philadelphia, PA.
- Berger, J. B., Barnes, B. J., & Blanco Ramírez, G. (2010). Multi-layered Cross-cultural Challenges: The Case of a New American for-profit College in the Philippines. Paper presented at the annual meeting of the Association for the Study of Higher Education, Indianapolis, IN.

Conference Discussant

- Blanco, G. L. (2020, November). *Comparative Perspectives on Competition and Institutional Variation: East Asia*. Discussant, panel presented at the Annual Meeting of the Association for the Study of Higher Education, Online.
- Blanco, G. L. (2019, April). *Global Perspectives on Access to Postsecondary Education for Underserved Students*. Discussant, panel presented at the Annual Meeting of the American Educational Research Association. Toronto, Canada.
- Blanco, G. L. (2018, November). *Critical Studies of Power, Inequality, and Unintended Consequences: The Hidden Side of Internationalization in the Academy*. Discussant, panel presented at the Annual Meeting of the Association for the Study of Higher Education, Tampa, FL.
- Blanco, G. L. (2018, November). *New Methodological Paths in Comparative Higher Education*. Discussant, panel presented at the Annual Meeting of the Association for the Study of Higher Education, Tampa, FL.
- Blanco Ramírez, G. (2018, April). *International Perspectives on Rankings and Higher Education Quality Assurance*. Discussant, panel presented at the Annual Meeting of the American Research Association, New York, NY.
- Blanco Ramírez, G. (2016, April). *Internationalization and International Contexts: Implications for Reform, Partnership, and Leadership Efforts*. Discussant, panel presented at the Annual Meeting of the American Educational Research Association, Washington, DC.
- Blanco Ramírez, G. (2015, November). *Global connections between academe and the private sector*. Discussant, panel presented at the annual conference of the Association for the Study of Higher Education, Denver, CO.

Blanco Ramírez, G. (2015, March). *Modes of knowledge production: Training students*. Discussant, panel presented at the annual conference of the Comparative and International Education Society, Washington, DC.

Blanco Ramírez, G. (2014, November). *Factors and conditions that impact globalization*. Discussant, panel presented at the annual conference of the Association for the Study of Higher Education, Washington, DC.

Blanco Ramírez, G. (2013, November). *Comparative and cross-cultural perspectives on academia*. Discussant, panel presented at the annual conference of the Association for the Study of Higher Education, St. Louis, MO.

TEACHING

Boston College

ELHE 7602 Special Topics: Global Perspectives on Quality of Higher Education (Fall 2021)

ELHE 7603 Internationalization of Higher Education (Spring 2021; 2022)

ELHE 7805 Global perspectives on Student Affairs (Spring 2021)

ELHE 7903 Applying Research in International Higher Education (Fall 2020; 2021)

ELHE 8203 Social Justice and the Foundations of Higher Education (Fall 2021)

University of Connecticut

EDLR 5102 Assessment, Evaluation, and Research in Student Affairs I (Fall 2018; 2019)

EDLR 5103 Assessment, Evaluation, and Research in Student Affairs II (Spring 2019; 2020)

EDLR 5118 Seminar in Higher Education (Spring 2019)

EDLR 5099 Ind. Study: Assessment & Evaluation Teaching Experience

Global Education & Engagement in Higher Education

UNIV 1810 Learning Community Seminar: Global House (Fall 2019)

UNIV 3820 Advanced Learning Community Seminar: Global House (Fall 2019)

University of Massachusetts Boston

HIGHED 624 Globalization & Internationalization in Higher Education (Summer 2016, 2017)

HIGHED 636 Sociological Perspectives in Higher Education (Fall 2015; 2017)

HIGHED 641 Effecting Change in Higher Education (Spring 2018)

HIGHED 752 Qualitative Research in Higher Education (Fall 2014, Spring 2014, 2016, 2017, 2018)

HIGHED 793 Research Seminar on the Qualifying Paper Proposal (Summer 2015, 2016; 2018)

HIGHED 891 Dissertation Seminar I (Fall 2014, 2015, 2016)

HIGHED 696 Ind. Study: Higher Education & Critical Social Theories

Ind. Study: Grounded theory in Higher Education Research

Ind. Study: Phenomenological Approaches in Education Research

Ind. Study: Software Assisted Qualitative Data Analysis

Ind. Study: Critical Discourse Analysis

Shaanxi Normal University

Visualization and Text Analysis in Education Research (Summer 2019)

North American Perspectives on Globalization of Higher Education (Summer 2017)

Software-Assisted Qualitative Data Analysis (Summer 2016; 2018)

University of Massachusetts Amherst

Teaching Assistant for:

EDUC 619: Introduction to Qualitative Research

EDUC 621: Higher Education Management

EDUC 634: Strategies for Institutional Change

EDUC 643: Master's Seminar in Higher Education

EDUC 739: Introduction to Inquiry

DISSERTATION ADVISING & SUPERVISION

Dissertation Chair

Kelley, E. (2019). *Experiences of Lesbian, Gay, Bisexual, Queer, and Questioning Women Student Athletes*. (Doctoral dissertation). University of Massachusetts Boston.

Williams, S. (2019). *The Lived Experiences of First-Generation College Students in Leadership Development Programs*. (Doctoral dissertation). University of Massachusetts Boston.

Colina, F. E. (2018). *Institutional Use of Assessment: Improving Linkages to Student Learning Outcomes*. (Doctoral dissertation). University of Massachusetts Boston.

Simmons, D. (2016). *To Go Where Neither Parent Has Gone Before: The Experiences of First-Generation Students in Doctoral Programs*. (Doctoral dissertation). University of Massachusetts Boston.

Dissertation Committee Member

Salsedo-Surovov, A. (2022). *How Adults Learn to be Philanthropic: A Basic Interpretive Study of Major Donors to Higher Education*. (Doctoral dissertation). University of Connecticut.

Drew, J. (2018). *Two Roads Diverged—Understanding the Experience of First-Generation and Low-Income Students that Chose Different Paths in Pursuit of a Baccalaureate Degree*. (Doctoral dissertation). University of Massachusetts Boston.

Golden, K. M. (2018). *Through Their Voices: The Influence of Gender Roles and Student Subcultures on Sexual Assault*. (Doctoral dissertation). University of Massachusetts Boston.

Perkins, A. G. (2018). *Unescorted Guests: Yale's First Women Undergraduates and the Quest for Equity, 1969-1973*. (Doctoral dissertation). University of Massachusetts Boston.

Perry, B. R. (2018). *A Comparative Case Study of Co-Curricular a Portfolio and Transcript*. (Doctoral dissertation). University of Massachusetts Boston.

Poloma, A. (2017). *Querying the Intersections and Contradictions Between Academic Capitalism and the Public Good in U.S. Higher Education: A Grounded Theory Study of University Internationalization Strategies*. (Doctoral dissertation). University of Massachusetts Boston.

Palu-ay, L. (2016). *A Portraiture of Cultural Identity Among Students of Color at Institutes of Art and Design: A Postcolonial and Critical Race Theory Study*. (Doctoral dissertation). University of Massachusetts Boston.

Sangang, A. M. (2016). *Addressing graduate employability in Sub-Saharan Africa: an exploratory case study of Cameroon*. (Doctoral dissertation). University of Massachusetts Boston.

Chouinard, P. (2016). *Borderlands and bridges: Mexican Youth Education and Identity*. (Doctoral dissertation). University of Massachusetts Boston.

External Examiner

Hernandez, G. L. (2021). *Mobile bodies of color: Racial ethnic, and national exclusion/inclusion in international higher education*. (Doctoral dissertation). Università della Svizzera Italiana (Switzerland).

Sen, V. (2020). *Captive subjects? Higher education and social mobility in postcolonial Cambodia*. (Doctoral dissertation). University of British Columbia (Canada).

Haapakoski, J. (2020). *Market exclusions and false inclusions: mapping obstacles for more ethical approaches in internationalization of higher education*. (Doctoral dissertation). University of Oulu (Finland).

Rahman, T. (2019). *A Study of a World Bank Project (HEQEP) on Higher Education in Bangladesh*. University of Queensland (Australia).

Worku, A. (2016). *Organizational Change Implementation in Public Universities in Ethiopia*. (Doctoral dissertation). Addis Ababa University (Ethiopia).

Mamo, D. (2017). *Leadership and Organizational Effectiveness of HEIs of Ethiopia: The Mediating Effect of Culture*. (Doctoral dissertation). Addis Ababa University (Ethiopia).

SERVICE & PROFESSIONAL ACTIVITY

Advisory Boards

Inter-American Organization of Higher Education (OUI-IOHE)	2022-present
International Association of Universities (IAU) Internationalisation Survey	2022-present
Universidad de las Américas Puebla Department of Pedagogy	2021-present

University Committees

Boston College

Global Engagement Committee	2021-present
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University of Connecticut

Education Abroad Advisory Committee	2019-2020
Graduate Faculty Council	2018-2020

University of Massachusetts Boston

Institute for International and Comparative Education	2014-2018
Administrative Review Committee: Vice Provost & Director	2016
Office of Global Programs	

School Committees***University of Connecticut***

Faculty Council	2019-present
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University of Massachusetts Boston

Academic Affairs and Curriculum Committee	2014-2018
College Senate	2014

Department Committees***University of Connecticut***

Promotion, Tenure, and Reappointment Committee	2019-present
Higher Education & Student Affairs Admission Committee	2018-present

University of Massachusetts Boston

Higher Education Program Admission Committee	2013-2018
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Search Committees***University of Connecticut***

Assistant Director, Rainbow Center	2019
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University of Massachusetts Boston

Assistant Professor of Higher Education	2017-2018
Dean, College of Education & Human Development	2016-2017
Assistant Professor of Global Inclusion & Social Development	2016-2017
Assistant Professor of Educational Administration	2015-2016
Director for Assessment, Accreditation, and Licensure	2015-2016
Assistant Dean for Assessment, Accreditation, and Planning	2015
Assistant Professor of Leadership in Urban Schools	2014-2015

Activities in Scholarly Societies

Open Society Foundations	2019
Civil Society Scholar Awards Selection Committee Member	
Comparative and International Education Society (CIES)	2017-present
Higher Education SIG, <i>Co-Chairperson</i>	
Association for the Study of Higher Education (ASHE)	2014-2018
Council for International Higher Education, <i>Communications Coordinator</i>	

Editorial Service

International Higher Education <i>Associate Editor</i>	2020–
Comparative Education Review <i>Book & Media Editor</i>	2017-2020
Quality in Higher Education <i>Editorial Board Member</i>	2019-present

The SAGE Encyclopedia of Higher Education <i>Editorial Advisory Board Member</i>	2018-present
Journal of Comparative & International Higher Education <i>Editorial Board Member (Ex officio)</i>	2017-present
Conference Program Committees	
Association for the Study of Higher Education (ASHE) Council for International Higher Education Pre Conference Chair	2019-2020
Association for the Study of Higher Education (ASHE) Section 7: International Higher Education Co-Chair	2018-2019
American Educational Research Association (AERA) Division J: Postsecondary Education Section 3: Leadership, Management, and Organization Co-Chair	2016-2019
Comparative and International Education Society (CIES) Higher Education Special Interest Group Program Co-Chair	2014-2017
Mentoring	
Institute of International Education, Scholar Rescue Fund Partnership for Scholar Advancement (PSA) <i>Mentor</i>	2019-present
Association for the Study of Higher Education (ASHE) Council for International Higher Education, <i>Faculty Mentor</i>	2015; 2016
Comparative and International Education Society (CIES) New Scholars Publishing Program <i>Mentor</i>	2015
Comparative and International Education Society (CIES) New Scholars <i>Dissertation Mentor</i>	2013; 2014; 2017
Five College Intergroup Dialogue Initiative <i>Facilitator and Trainer</i>	2009-2011
Manuscript Reviewer	
Studies in Higher Education (Taylor & Francis)	2014-present
Higher Education (Springer)	2014-present
Review of Higher Education (Johns Hopkins University Press)	2016-present
Quality Assurance in Education (Emerald)	2015-present
Comparative Education Review (University of Chicago Press)	2014-2017
Conference Proposal Reviewer	
Association for the Study of Higher Education (ASHE)	2012-present
Comparative & International Education Society (CIES)	2013-present

CONSULTING

American Council on Education (USA)

Learner Success Lab Advisor, 2021-present

- Serve as a consultant to CETYS University (Mexico)

- Support LSL and other ACE transformation laboratories

Higher Education Commission (Islamabad, Pakistan)

External Advisor, 2019

- Advised the Commission on the improvement of the accreditation system
- Advised the Commission on the risks of developing a ranking system of Pakistani universities.

University of Liberal Arts Bangladesh (Dhaka)

External Consultant for Faculty Development, 2014-2019

- Develop and facilitate faculty development workshops on active learning, faculty research and higher education internationalization
- Assist in the ongoing development of faculty development initiatives

Universidade Tiradentes (Aracaju, Brazil)

External Consultant for Faculty Development, 2019

- Developed and delivered faculty development workshops on active and service learning for 40 faculty members from 3 campuses

Talloires Network (Tufts University)

Consultant/Learning Partner, 2016-2018

- Assisted in developing insights from Youth Economic Participation Initiative (YEPI) and University Education for Transformative Leadership in Africa (UETLA) into research findings and publications.
- Collaborated with the Talloires Network secretariat in multiple initiatives

Salvadoran Foundation for Economic & Social Development (San Salvador)

External Consultant/Trainer, 2012

- Facilitated a three-day workshop on qualitative research methods
- Consulted on the design and implementation of several ongoing research projects by the foundation.

EXPERIENCE

University of Massachusetts Amherst

Graduate Research Assistant, 2011-2013

School of Education, Office of Research & Engagement

Residence Director, 2007-2011

Division of Student Affairs, Residence Life Department

University of Maine

Resident Director, 2005-2007

Housing & Residence Life

Graduate Intern for Multicultural Programs & ALANA Center, 2006

Division of Student Affairs