

BOSTON COLLEGE

Carroll School of Management Newsletter for Minor and Catalyst Students

Week of November 24, 2024



[EVENTS](#) | [ADVISING](#) | [CAREERS](#) | [LEADERSHIP](#)

EVENTS *THIS WEEK*

For a full list of events that are happening, [visit the management club calendar.](#)

Wednesday, November 27 - Friday, November 29

Thanksgiving Holidays - No classes

Monday, December 2

ADVISING *THIS WEEK*

[Visit the Management Minor Advising Site here.](#)

The last day to withdraw from a class or the University is Monday, December 2nd

If you want to meet to discuss this with your advisor, please email them to set up a time to meet. [The Course Withdrawal Form is here.](#)

Summer in Lisbon, Portugal: BCOM2611 Cross-Cultural Business Communication with Professor Rita Owens

Are you ready to elevate your business communication skills and thrive in a global environment? Join Professor Rita Owens for an exciting journey in Cross-Cultural Business Communication through the lens of Portuguese and EU cultures, where you'll master the art of effective communication across diverse cultures and business environments.

This course is designed for aspiring professionals in any field who want to excel in cross-cultural communication. Whether you want to expand your career opportunities, improve your interpersonal skills, or become more culturally aware, this course offers the tools and experiences you need to succeed. Join us in beautiful and exciting Lisbon, Portugal and become a confident, culturally-savvy communicator ready to impact locally and globally.

The course will run from May 24 to June 21, 2025. Contact Professor Owens at rita.owens@bc.edu for more info or learn more [here.](#)

Carroll School Minors: Get a leg up on your professional development. Register for BCOM1021!

BCOM1021: Essential Business Communication (async/1-credit/pass-fail)

Distinguish yourself in your internship and on the job with sharp business communication skills. Jump on this course, and we'll help you prepare for what's ahead. The course is asynchronous, 5-weeks, one credit, and pass-fail.

If you want to register, please email Prof. Rita Owens at rita.owens@bc.edu.

CAREERS *THIS WEEK*

Keeping track of all the BC-specific OCR events is tough!

[Use this spreadsheet to see who is coming to campus each week.](#)

Break into Tech - Hot Non-Tech Business Roles

A substantial portion of the Boston economy is the tech industry - why not look into a robust field, especially when there are many solid career tracks that have nothing to do with coding (if that's not your jam, but if it is - lots of opportunities there too!). For an explanatory breakdown of non-technical roles, take a look at this article, [12 Hot Non-Technical Roles in Tech.](#)

For those who do enjoy coding, take a look at [VentureFizz](#) and [BuiltIn](#) for opportunities around the US.

We are excited to announce the return of LaunchPad Institute: CareerX in Ireland

This is a [program](#) offered through BC's Office of Global Engagement for students to spend 9 days in Ireland learning about business and preparing for the internship recruiting process. LaunchPad Institute (LPI) is an organization dedicated to helping high-potential students accelerate successfully into the first years of their professional careers. In addition to the Ireland Trek, the CareerX includes a 6-week strategic project that is designed to mimic an internship and is open to all BC students. While open to everyone, the program is specifically targeted toward first and second year students.

We encourage you to hear what last year's participants have to say about [LPI in this short video](#).

You can [APPLY NOW](#) to the program; space is limited, so the sooner you apply, the better.

Want to learn more? You can visit the LPI CareerX in Ireland [microsite](#).

LEADERSHIP *THIS WEEK*

Mid-Year Applications for the Start@Shea Freshman Innovation Program are now open!

Through workshops, mentorship, and professional resources, Start@Shea's Freshmen Innovation Program hopes to provide a beneficial learning experience for students to grow and explore the entrepreneurial environment at BC and beyond. With early exposure to the Shea Center for Entrepreneurship, you'll be welcomed into a supportive community full of other motivated and creative students.

We are currently accepting mid-year applications and cannot wait to read yours! Applications are due Tuesday 11/26 @ 11:59 PM. Email startatshea@gmail.com with any questions

[Apply Here](#).

Apply to participate in Accelerate@Shea, BC's startup accelerator! Participants receive \$1,500 in equity-free funding!

Accelerate@Shea is a 9-week program providing student startups with weekly workshops, mentorship from experienced professionals, \$1,500 in equity-free funding, and a community filled with like-minded student founders!

At the end of the program, teams will pitch their companies to the BC entrepreneurship community composed of students, alumni, and more. This is a great opportunity for student founders to grow their startups alongside other founders and expand their company's reach.

Learn more about the program at startatshea.com/accelerator. Feel free to email startatshea@gmail.com with any questions.

APPLICATIONS ARE DUE DECEMBER 21 @ 11:59PM

[APPLY HERE](#).

Eagle Case Competition Association (ECCA) - General Membership

The Eagle Case Competition Association, ECCA, is a newly formed BC organization that plans to host firm-specific case competitions on a semesterly basis. Students will have the opportunity to apply for one case competition per semester of their choice for the chance to compete in front of finance professionals across investment banking, private equity, and more. ECCA will be hosting general meetings throughout the year in preparation for the first round of case competitions in the Fall of 2025.

Interested students of all grades should join the mailing list [here](#).

Please reach out to eaglecasecomp@gmail.com with any questions.

Join the Carroll School of Management Impact Organization!

We're excited to announce the launch of CSOM Impact Organization, a new club dedicated to combining smart investing with meaningful impact!

Upcoming Event:

Impact Investing Competition

Grand Prize: \$500

First General Meeting: December 8th

Location: Fulton Hall, Room 145

In this competition, participants will create a portfolio that delivers not only financial returns but also makes a positive societal impact. Whether it's renewable energy, education tech, or community development initiatives, this is your chance to showcase your financial acumen and commitment to a better world.

Let's redefine investing by putting impact at the forefront. All are welcome—regardless of prior experience!

If you are interested, please fill out this [form](#) to be added to the email list.

Sign up for the Klein Ethics Case Competition - win \$1000!

The Carroll School of Management and the Boston College Center for Corporate Citizenship are excited to announce the 14th annual Walter H. Klein Business Ethics Case Competition.

When is it? The Klein Ethics Case Competition will have two rounds. Students receive the case in December, prior to winter break. Teams will prepare an executive summary over winter break to submit on Friday, January 17, 2025. From there, judges will select the teams that will compete in the final round on Friday, February 7, 2025 in Fulton Hall.

Who can participate? Students must be in the class of 2026, 2027, or 2028 at Boston College.

Students will compete as a team of two where at least one member of the team must be in the Carroll School of Management.

What do the winners receive? The first place team will receive a cash prize of \$1000 to share and the opportunity to represent Boston College at a national case competition

The deadline to sign up is Friday, December 6, 2024. Sign up [here](#).



IF YOU HAVE NEWS OR UPCOMING EVENTS THAT YOU WOULD LIKE TO SUBMIT TO THE NEWSLETTER, PLEASE [COMPLETE THIS SUBMISSION FORM](#) BY THURSDAY AT 5PM.

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