

Jeremiah Potts

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PROFILE

Over 38 years of business experience in financial services, technology, entertainment, and non-profit organizations. Areas of expertise include strategic planning, integration, marketing, technology, training & development, and communications.

PROFESSIONAL EXPERIENCE

Boston College- Carroll School of Management, Chestnut Hill, MA- 2012- Present

2020-Present: Lecturer- Strategic Management

- 2021, 2023- All Star Professor, Carroll School of Management
- Member MBA Assurance of Learning Task Force
- Faculty Advisor- Future Leaders Advocacy and Advisory Group (FLAAG)

2012-2019: Adjunct Professor- Strategic Management- 2012-2019

- 2016/2017: Coughlin Distinguished Teaching Award

MFS Investment Management, Boston, MA 1984-2002, 2006-2020

2006-2020: Vice President, Digital Marketing

1994-2002: Senior-Vice President, Director of Marketing

1993-1994: Senior-Vice President, Director of Sales Development

1986-1993: Vice-President, National Sales Manager and Director of Financial Institution Sales

1984-1986: Regional Manager, Insurance Industry Sales

New England Streaming Media and Radio Boston, Somerville, MA 1999-2002

CEO/Founder: Technology company focused on live and on-demand streaming media. Involved in all aspects of the venture including raising \$6 million in venture funding, development of software to support the delivery of audio and video over the web, and overall management of the organization.

Eastern Front Records, Medfield, MA 1994-1999

CEO/Founder: Formed an independent record label with national distribution for 8 different artists and 30 CD releases. Responsibilities involved all aspects of running a small business, including legal, financial, sales and marketing.

NON-PROFIT/COMMUNITY EXPERIENCE

Cultural Alliance of Medfield/Bellforges Arts Center 2019-Present: Board Chair

Medfield Open Space and Recreation Planning Committee 2022-2023- Chair

Medfield Town Wide Master Planning Committee 2019-2021: Member-at-large

Medfield Lions Club 2022 to present

EDUCATION

Brown University, Providence, RI 1984: BA Organizational Behavior & Management, Political Science

Updated January 2024