

Feb. 13, 2024

**Leonard Evenchik**  
**Boston College, Carroll School of Management**  
**Associate Professor of the Practice, Business Analytics Department**  
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**PROFILE**

Len Evenchik has over twenty-five years of experience in academia, industry and government. His academic experience includes teaching graduate courses in both MBA programs and computer science departments, and extensive experience leading the strategic planning process needed to develop and implement new educational technology for large online education programs. His industry experience includes senior management positions in information technology, engineering, analytics, and sales and marketing, at both large firms and venture capital backed startups (including a successful IPO). As a senior manager, he has a proven ability to build and manage the diverse technical, financial, and administrative aspects of complex IT and engineering organizations. Len's professional research interest has always been the strategic application of information technology, and his current research areas include the evolution of management practices for cybersecurity and privacy, the creative use of data and analytics for risk analysis, and new applications for the Internet of Things (IoT) within education, health care and assistive technology.

**ACADEMIC AND PROFESSIONAL EXPERIENCE**

**Boston College**

- \* **Carroll School of Management** **2015 to present**  
**Associate Professor of the Practice**

Teach courses on the strategic use of Information Technology and Data Analytics, and a new course on Cybersecurity Strategy and Management. Faculty supervisor for experiential learning courses for MBA students. Actively involved in the planning and development of educational technology, and the development of new tools and techniques for teaching analytics in the graduate programs.

**Harvard University**

- \* **Harvard Division of Continuing Education (DCE)** **1998 to 2014**  
**Assistant Dean for Distance and Innovative Education**

As founding director and then Assistant Dean, developed a successful academic and business strategy for the school's distance education program, and, working with faculty and senior administrators throughout Harvard, built the organizations necessary to support the program. The program grew from one course in 1997 with four distance students, to over two hundred courses, with 10,000 students. Created and implemented a new business and financial model such that the program makes a very significant financial contribution to the University. Managed diverse research programs related to educational technology and other initiatives related to the program's branding, licensing, and marketing.

**Harvard University, Division of Continuing Education**

- \* **Lecturer in Extension** **1988 to present**

Teach graduate level computer science courses on network security, and network and protocol design. Developed and taught the first distance and online education course at Harvard (in 1997) to use Internet streaming video and multimedia. Honored in 2013 for 25 years of teaching at Harvard.

**Boston University, School of Management**

- \* **Lecturer in MS/MBA Program** **2002 to 2006**  
Taught courses on the strategic use of IT in the joint MS/MBA graduate program.

**NetCentric Corp.**

**1995 to 1997**

- \* **Vice President of Network Services**

NetCentric, a venture capital funded company, built some of the first Skype-style voice technology for the Internet. As a member of the senior management team, developed the business strategy, implemented a network and information security plan, and managed services and systems.

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### **Agile Networks**

**1993 to 1995**

#### \* **Director, Service and Technical Support**

Agile Networks (acquired by Lucent) was a VC funded company building broadband network equipment.

### **Commonwealth of Massachusetts**

**1987 to 1993**

#### \* **Director, Bureau of Network Services**

Managed the organization responsible for the strategic planning, implementation and operation of statewide data and voice networks supporting over 15,000 users. The organization had a budget of \$25 million and the application of new technology reduced annual operating expenses by over \$2 million. Improved financial management after a reorganization of the department resulted in refunds of over \$6 million from the state's vendors due to previous billing errors. Provided strategic planning to the Governor's Advisory Committee on Information Technology and actively participated in both state and federal (FCC) regulatory proceedings. Received a special Governor's Commendation for outstanding financial management.

### **Tekelec**

**1985 to 1987**

As Director of Strategic Planning, responsible for market analysis and product planning in the Internet and telecommunications market. Tekelec had a successful IPO in 1986.

### **Evenchik & Associates, Inc.**

**1984 to 1986**

Independent consulting practice focused on the nascent Internet with clients in the US, Europe and Asia.

### **Bolt Beranek & Newman (BBN)**

**1979 to 1984**

Designed and implemented TCP/IP protocols for the ARPANET (the network that became the Internet), and secure government networks. Managed network integration for BBN's commercial clients.

### **PATENTS, AWARDS, ARTICLES and PROFESSIONAL ACTIVITIES**

- \* **Patent**, October 1979. Signal Multiplexing Circuit for Data Transmission, # 4,171,467
- \* **MIT CIO Conference** organizing committee
- \* **Harvard Provost Grants for Distance Education**
- \* **Harvard IT Summit presentations on Distance Education: 2011, 2012 and 2013**
- \* **IEEE Life Member**
- \* **MIT Sloan School** alumni mentor
- \* **ISACA New England Chapter** member
- \* **Governor's Commendation** awarded in 1990. Commendation recognized outstanding financial and project management which resulted in refunds to the state of over \$6 million.
- \* **Newsweek Magazine**, April 2000, featured in article on distance and online education
- \* **Boston Globe Sunday Magazine**, April 1999, featured in article on distance education
- \* **Comdex and ExpoComm Trade Show Advisory Boards**, 1990s
- \* **Network World** magazine User Advisory Panel, Charter Member 1988 to 1993
- \* **National Association of State Telecommunication Directors (NASTD)**, 1987-93, member of regulatory and strategic planning subcommittees
- \* **MIT Class of 1977 Executive Committee** (1980s)
- \* **Presentations and Papers**, over 50 presented at various professional conferences

### **EDUCATION**

#### **Massachusetts Institute of Technology (MIT)**

**1973 to 1979**

Three degrees awarded simultaneously in June, 1979

- **Sloan School of Management (B.S.)**, concentration in finance & management science, worked with Prof. Fischer Black on the first online implementation of the Black-Scholes options model.
- **Master's Degree in Electrical Engineering (MSEE)**, research in software and computer architecture, MIT cooperative education program at Bell Labs. Patent in 1979 for work on signaling circuits.
- **Department of Electrical Engineering & Computer Science (B.S.)**